



ALAMO
COLLEGES

PALO ALTO COLLEGE

NEWS RELEASE

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PACfest, Palo Alto College's Fiesta® event, seeks booth vendors

Novelty vendors interested in booth space at Palo Alto College's PACfest have until March 28 to submit an application. PACfest, an official Fiesta® San Antonio event since 2004, will be held in the central courtyard of the college's campus on Thursday, April 24, 2014.

Vendor applications can be picked up in the Office of Student Engagement and Retention located in the College's Student Center, Room 124 or by calling 486-3125. The booth fee for novelty vendors is \$200. A \$100 deposit is due by March 28, and the remaining balance is due by April 4.

PACfest festivities include lively musical entertainment, family-friendly games and activities, and traditional Fiesta fare. PACfest is open to the public and admission is free. Parking fees apply to all vehicles without an Alamo Colleges parking permit.

Palo Alto College, one of the Alamo Colleges, is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees. With nearly 9,000 students, the College offers short-term certificates and non-credit continuing education classes. The campus is located on the Southside of San Antonio at 1400 W. Villaret Blvd. at I-410 and Texas Hwy. 16 and online at alamo.edu/pac.

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