Marianne Odom, M.S.
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Current Title. Chair of Media Communications Department and Coordinator of Journalism Program

Education.

M.S. - Journalism; East Texas State Unversity; Commerce, TX (1975)
B..S. - Education: Journalism and English; North Texas State University; Denton, TX (1972)

Professional Society Memberships.

Texas Outdoor Writers; Scholarship Co-chair (2010 - Present)
Friends of Journalism at San Antonio College; Board Member (2000 - Present)
Society of Professional Journalists; Adviser, San Antonio College Chapter (1992 - Present)
Association for Women in Communications
Community College Journalism Association
Texas Community College Journalism Association
Texas Intercollegiate Press Association
College Media Advisers
Texas Community College Teachers Association

Administrative Experience.

Chair of Media Communications Department; San Antonio College (2009 - Present)
Chair of Journalism and Photography Department; San Antonio College (2006 - 2009)

Teaching Experience.

Assistant Professor of Journalism; San Antonio College (2009 - Present)
Instructor of Journalism; San Antonio College (1990 - 2009)
Full-time Adjunct Instructor of Journalism; San Antonio College (1979, 1987 - 1990)
Instructor of Journalism; Tyler Junior College; Tyler, TX (1973 - 1978)
Instructor in Urban Journalism Workshop; San Antonio College (1987 - 2009)

Honors and Awards.

Headliner in Education; Association for Women in Communications (2005)
Recipient of Instructional Innovation Grants; San Antonio College (1995, 2000, 2001)
Writing Awards; San Antonio Chapter of the Society of Professional Journalists, Association for Women in Communications, National Professional Communicators, Texas Professional Communicators, San Antonio Conservation Society, Men's Fashion Association (1981 - 1991)

Committee Service.

Chairs Academy Advisory Committee; San Antonio College (2009 - Present)
COMM Discipline Committee (Chair); Alamo Colleges (2008 - Present)
College Academic Council; San Antonio College (2006 - Present)
Student Publications Board (Chair); (2006 - Present) (1987 - Present)
Urban Journalism Workshop at San Antonio College; Board Member (1987 - 2009)

Seminars and Conference Presentations.

Baptist Communicators Association; San Antonio, TX (2000)
Military Journalism Workshop; University of Texas at San Antonio; San Antonio, TX (1997)

Other Leadership Positions.

Adviser to Student Publications; San Antonio College (1987 - Present)
Adviser to Student Publications; Tyler Junior College; Tyler, TX (1973 - 1978)

Publications.

Odom, M. (1995); "A 5 W's Approach to News Style"; San Antonio College
Odom, M. (Fall 1994); "College for Kids"; Acequia Faculty Journal; San Antonio College
Odom, M. (Fall 1993); "Cutting Edge of Child Care"; Acequia Faculty Journal; San Antonio College
Odom, M. (Fall 1991); "Language to Reflect Our Multicultural Society of the '90s"; Acequia Faculty Journal; San Antonio College
Odom, M. (Winter 1991); "Urban Journalism Workshop"; Society for News Design Magazine

Odom, M. (Summer/Fall 1991); “San Antonio Effort Brings SPJ to Community College Campus”; Community College Journalist
Odom, M. (1985); “The Businesses That Built San Antonio" (hardcover book); Co-Author, Living Legacies
Odom, M. (1984); “Early Days of the San Antonio Conservation Society (bound manuscript); Co-editor
Odom, M. (Spring 1977); “Alive and Kicking: Resurrection of the Yearbook”; Community College Journalist
Odom, M. (1975); “An Historical Study of the Tyler Courier-Times and Tyler Morning Telegraph with Emphasis on Community Leadership”; (Thesis) East Texas State University

Professional Development.

Post graduate coursework; Texas A&M University-San Antonio; San Antonio, TX (2010 - 2011)
Post graduate coursework; Texas A&M University; College Station, TX (2008 - 2009)
Post graduate coursework; Texas Christian University; Fort Worth, TX (2008)
First Amendment Leadership Program; Freedom of Information Foundation of Texas (2008)
Post graduate coursework; University of Texas at San Antonio; San Antonio, TX (2007)

Other Work Related Experience.

Public Relations Consultant for Bond Election; Alamo Community College District (1987)
Co-owner, Consultant; Living Legacies; San Antonio, TX (1983 - 1987)
Staff Writer; San Antonio Express-News; San Antonio, TX (1980 - 1983)
Staff Writer; Tyler Courier-Times Telegraph; Tyler, TX (1972 - 1973)
Reporter; KDOK-KNUE Radio; Tyler, TX (1969)