



ALAMO  
COLLEGES  
DISTRICT

# AlamoPROMISE

## ABOUT

The Alamo Colleges and its partners are providing up to three years of tuition-free college for eligible graduating high school seniors.

The AlamoPROMISE program provides last-dollar scholarships, which help ensure 100% of eligible tuition and required fees are funded at the Alamo Colleges.

### AlamoPROMISE is available to:

- Approximately **26,000+** high school seniors
- Graduates from **73+** public high schools and programs, plus charter, private, and home schools in San Antonio & Bexar County

## WHY

An investment in college education is an investment in the prosperity and vitality of our community. San Antonio is one of the fastest-growing economic regions in the country, yet the percentage of San Antonio's population in poverty is the highest of the top 25 largest U.S. metro areas in 2018.

### Workforce Needs

65% of all jobs require credentials beyond high school by the year 2020.

### Educational Attainment

Only 45% of high school seniors attend college, and only 33% complete college in San Antonio.

### Equity

Only 11% of 8th grade students from low-income families in Bexar County earned a two- or four-year degree six years after high school graduation.

## EVALUATION & METRICS

- **Established Growth:** Recruiting from **73+** public high schools & programs, plus charter, private, and home schools in San Antonio & Bexar County.
- **Enrolled Cohorts:** Over **16,000** PROMISE Scholars served since program enrollment began in 2020
- **Student Representation:** The majority of PROMISE Scholars -over 90%- are students of color.
- **Future Focus:** Over a third of PROMISE Scholars pursue STEM fields

## INITIATIVE IMPACT

Estimates show that Bexar County could see as much as **\$1.7 billion** in direct economic impact, a 1% GDP increase, over a five-year period beginning in Fall 2020. The program will also generate additional tax revenues to San Antonio, Bexar County and Texas.

- **12,013** jobs created due to the direct impact of AlamoPROMISE
- **5,000+** additional jobs due to indirect and induced impacts of AlamoPROMISE
- **\$27 M** additional property tax revenues
- **\$35 M** additional sales tax revenues
- **\$728 M** overall growth in labor income
- **\$962 M** additional economic activity

Learn more about AlamoPROMISE at  
[alamo.edu/promise](https://alamo.edu/promise)

