

“AlamoCONFIDENCE”

2017 ANIMATED HOLIDAY E-CARD CONTEST GUIDELINES

The Chancellor’s Office is inviting current Alamo Colleges District students to submit entries for an original, animated holiday e-card that will be emailed to hundreds of individuals as the official Alamo Colleges District holiday greeting card by midnight Sunday, November 19. The winning entry will be selected by the chancellor, the vice chancellors, and the Alamo Colleges District presidents on November 27.

The winner will be contacted on Friday, December 1, and will receive an award of \$500 from the Alamo Colleges District Foundation*, to be awarded at the December Board meeting on Tuesday, December 12. Second place will receive \$100*, and third place will receive \$75*.

**** The Foundation Scholarship Coordinator will send the awards to Financial Aid to post to each student’s account. The award will first apply to any outstanding obligations to the Alamo Colleges District. Student financial aid recipients will have funds disbursed in accordance with applicable federal regulations.***

GUIDELINES

- **“AlamoCONFIDENCE” Theme**

The power of confidence assures students achieve their goals, have the opportunity to transfer to four-year institutions, and have the skills to contribute quality performance in challenging careers that enhance their communities.

- Original work only, please!
- Images related to San Antonio and/or the Alamo Colleges District recommended
- Somewhere in the card, all 5 colleges should be listed (Northeast Lakeview College, Northwest Vista College, Palo Alto College, St. Philip’s College, and San Antonio College)
- Recommend use of references to students/teaching/learning
- Somewhere in the card, the Alamo Colleges District logo and the Leader Colleges logo should be incorporated (See logo usage in the [Brand Standards Guide](#))
- Submit entry via email. **Subject line: “Holiday E-Card.”**
- All current Alamo Colleges District students are eligible; student teams are also encouraged to enter
- **Submission Deadline: Midnight, Sunday, November 19, 2017 (No late submissions will be accepted.)**
- Winner will be contacted via [ACES](#) email on Friday, December 1. All participants will also be notified of the winner.

SPECIFICATIONS

YouTube Submissions:

- Adobe Aftereffects
- H.264 codec
- 1280 x 720P
- Keep AE project files and resources (in case winner is asked to make small changes)
- 40 Seconds or less

Web Technology Submissions:

- Flash, HTML 5
- Size = no larger than 800 x 600 for web viewing

TO SUBMIT AN ENTRY

Email finished file to Isidro Medina imedina23@alamo.edu, subject line "Holiday E-Card."

The body of the email should include:

- student's name(s)
- college
- major
- telephone number
- ACES email address (all communication will be conducted through ACES email: you@alamo.edu)
- Banner ID

Youtube Submissions

- link to video on Youtube. If chosen, student must provide rendered as well as all source/design files.

Web Technology Submissions

- Must provide a link to a working copy as well as submit all source/design files.

QUESTIONS?

For questions, contact Isidro Medina at imedina23@alamo.edu or call (210) 485-0041.

For logos please go to www.alamo.edu/ecard.