**Strengths**

- Strong and effective collaboration with educational partners: Academies, Early Colleges, Phoenix Program and Dual Credit
- Historically Black College/Universities (HBCU) and Hispanic Serving Institution (HSI) designation welcomes cultural diversity and embodies rich history
- “Military Friendly” designation
- Support for all learners through educational support services, distance learning and financial literacy
- Diverse educational programs of study to include: Applied Science & Technology, Transfer and Health Professions
- Culture of ethical-decision making
- Strong community and industry partnerships with various organizations and agencies
- Institutional fundraising that supports scholarships and encourages student engagement
- Strong feeling of safety on campus

**Weaknesses**

- Increased work expectations
- Improve written/verbal communication plan and work process
- Effective utilization of technology, resources and training for faculty, staff and students
- Enterprise application efficiency, including student information systems across the board
- Capacity to serve increasing numbers of Early College High School and Dual Credit students
- Increase the number of faculty liaisons to collaborate with Early College High Schools and Dual Credit programs

**Opportunities**

- Collaborate within Eastpoint Promise Zone, small businesses and International institutes
- Market our unique programs and special designations (i.e. Welding, Automotive Collision, HBCU and HIS etc.)
- Maximize and utilize internal talent for innovation, professional development, and promotions
- Improved external funding opportunities based on Eastpoint Promise Zone location of SPC
- Collaborate with area universities and colleges to develop advising guides for curriculum alignment and transfer opportunities
- Collaborate with middle schools and high schools for FTIC students

**Threats**

- External perceptions of decreasing autonomy (remove uniqueness of each institution)
- Increasing financial/budget constraints
- Increasing competition (i.e. proprietary institutions)
- Local, State and Federal regulatory actions
- Inability to hire staff as needed
- New Campus Carry Law
- Eastside Promise Neighborhood grant will end in December
- Political uncertainty