<table>
<thead>
<tr>
<th>GOAL</th>
<th>MEASURE</th>
<th>BENCHMARK</th>
<th>Supporting Documents Leading Indicators</th>
<th>RESULTS</th>
<th>TARGET</th>
</tr>
</thead>
</table>
| GOAL 1 Access to Higher Education | Enrollment | | Labor Market Demand Data  
Weekly Enrollment Report for Current/Upcoming Semester | Fall 09 10,260 | Fall 10 10,828 | Fall 11 10,710 | Fall 12 10,313 | Fall 13* 10,245 | Fall 14 TBD |
| | Productive Grade Rate | AC baseline (Fall 2006) = 67.3%  
Dual Credit = 93.8%  
Non-Dual Credit = 75.3% | SLO Assessment Results (QEP and ETS)  
Early Alert  
Tutoring  
Student Engagement (CCSSE Survey) | Fall 09 72.5% | Fall 10 71.4% | Fall 11 75.2% | Fall 12 77.4% | Fall 013 79.1% |
| | Course Completion | AC baseline (Fall 2006) = 80.2%  
Dual Credit = 96.9%  
Non-Dual Credit = 89.5% | Early Alert  
Tutoring  
Student Engagement and Satisfaction (CCSSE, Noel Levitz, End of Course) | Fall 09 86.3% | Fall 10 85.8% | Fall 11 90.4% | Fall 12 91.7% | Fall 13 92.9% |
| GOAL 2 Success / Completion | Persistence FTIC Fall-to-Fall | State & VLCC Best - LoneStar Cy-Fair = 66.5%  
VLCC Average = 55.7%, Statewide = 52.5%  
National (Northern Virginia, Fall 2011) = 69.0%  
AC developmental education = 50.8% | Student Satisfaction  
On-Site Wait Times  
Student Engagement and Satisfaction (CCSSE, Noel Levitz) | FY09 51.2% | FY10 42.0% | FY11 41.6% | FY12 49.8% | FY13* 49.6% | FY14 55.4% |
| | Graduation Rate FTIC 4-year | VLCC Best (South Texas) = 21.9%  
VLCC Average = 13.9%, State Average = 16.0%  
State best (Clarendon College) = 32.8%  
National (Marcopa, 2007 cohort) = 23.4%  
AC developmental education = 9.1% | Enrollment  
PGR  
Early Alert  
Tutoring | Fall 05 Cohort 9.3% | Fall 06 Cohort 12.0% | Fall 07 Cohort 12.7% | Fall 08 Cohort 11.5% | Fall 09 Cohort 9.1% | Fall 10 Cohort 12.3% |
| | Degrees and Certificates Awarded | VLCC Best (Dallas) = 7,928  
VLCC Average = 4,769  
National (Marcopa, 2011) = 22,294 | Enrollment  
PGR  
Early Alert  
Tutoring  
Regulatory Compliance | 1,284 | 1,415 | 1,433 | 1,434 | 1,415 | TBD |
| GOAL 3 Pathways to Success | Employment  
% technical students employed within six months of graduation | VLCC Best (El Centro- DCCCD) = 82.7%  
VLCC Average = 74.1%, State average = 76.5%  
State Best (Brazosport) = 89.3% | Graduation Rates  
SLO Assessment Results (QEP and ETS)  
Labor Market Demands  
Licensure Pass Rates | FY09 63.7% | FY10 79.0% | FY11 75.9% | FY12 76.1% | FY13 78.3% |
| | Transfer  
% FTIC students transferred to a senior institution in six years | VLCC Best (Collin) = 31.6%  
VLCC Average = 24.4%  
Statewide = 28.0%  
State Best (Blinn College) = 49.4% | Graduation Rates  
Persistence  
SLO Assessment Results (QEP and ETS)  
Labor Market Demands | FY09 10.5% | FY10 9.5% | FY11 10.0% | FY12 12.3% | FY13 16.3% |
| | Licensure Passage | State Best (Austin) = 100%  
State Average = 91.4% | SLO Assessment Results  
PGR  
Tutoring | FY09 88.1% | FY10 93.3% | FY11 90.1% | Pending | FY13 93.5% |
| GOAL 4 Performance Excellence | Best in the Nation | | Regulatory Compliance  
Good to Great Implementation (Context Map, SWOT Analysis, Strategic Objectives, Action Plans, PBA Cycle Adherence)  
Cycles of Improvement  
College Climate (PACE Survey)  
Student Engagement and Satisfaction (CCSSE, Noel Levitz)  
SLO Assessment Results (QEP and ETS)  
OUAPs completed and on time  
TAPE Band Level Improvement  
Employee professional development satisfaction  
Funds spent appropriately and timely  
Emergency Preparedness Assessments  
On-Time, On-Budget Facilities Completion | TAPE Band # | TAPE Band # | TBD |
| GOAL 5 Organizational Communication | Fundraising | 2012/13 AC: SAC $422,507  
PAC $185,825  
NLC $114,140  
NVC $196,244 | Monthly Status Reports  
Golf Tournament weekly reports | $405,269 | $492,991 | $350,000 |

*Preliminary