A Tradition of Innovation

St. Philip’s College
One of the Alamo Colleges

QUEST FOR EXCELLENCE CONFERENCE

DALLAS, TEXAS – JUNE 2014
St. Philip’s was started by the Episcopal Church as a cooking and sewing school for young girls of recently emancipated slaves.

The school was led by Artemisia Bowden, the daughter of a former slave.
“It takes faith, hope and persistence to make a dream a reality.”

“Learn to do something and do that something well.”

“I think the best of people. They appeal to me.....on the basis of their personal worth, and not from the aspect of race, color or creed. Among my most valued friendships I count people of all races and creeds.”

“Stand up. You have so much to live for.”

Our History, our Legacy, our Future
The College has held true to its legacy of faith, hope and persistence as it makes its dream and vision of excellence a reality. Innovation has and continues to play a critical role.
A Tradition of Innovation

Through the Great Depression, the Civil Rights movement and desegregation, the creative responses by St. Philip’s to vexing problems allowed it to grow from a small sewing school for black girls to a large, comprehensive community college of 11,000 credit and 8,000 non-credit students, serving the needs of the City of San Antonio and surrounding counties.

“We KNOW how to INNOVATE!”
Preview of Innovation Highlights

Volunteer Income Tax Assistance (VITA) Program

Student Engagement Grants (SEG)

MicroSociety® Kids Camp
Student Engagement Grants (SEG)

“Giving Back” Works
2008 initiative of President Dr. Adena Williams-Loston

Fund source: annual golf tournament, raising $880,000 to date

SEG is Supported by the Local Community
SEG Success

**Students**
- Earn scholarship funds
- Must “Give Back”
- Support special on-campus initiatives/programs
- Gain valuable experiences

**Students**
- Increased student retention
- 97 faculty / student created projects
<table>
<thead>
<tr>
<th>Activity</th>
<th>Impact</th>
<th>Amount</th>
<th>Retention</th>
<th>Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 – 2015 Funded Projects</td>
<td>18 Projects 118 Students</td>
<td>$182,250 (allocated)</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>2013 – 2014 Completed Projects</td>
<td>21 Projects 119 Students</td>
<td>$120,000</td>
<td>TBA</td>
<td>TBA</td>
</tr>
<tr>
<td>2012 – 2013 Completed Projects</td>
<td>22 Projects 118 Students</td>
<td>$135,000</td>
<td>Fall to Fall 69% SEG/39% Non-SEG</td>
<td>22% SEG/8% Non-SEG</td>
</tr>
<tr>
<td>2011 – 2012 Completed Projects</td>
<td>13 Projects 34 Students</td>
<td>$77,000</td>
<td>Fall to Fall 89% SEG/42% Non-SEG</td>
<td>41% SEG/15% Non-SEG</td>
</tr>
<tr>
<td>2010 – 2011 Completed Projects</td>
<td>9 Projects 48 Students</td>
<td>$52,500</td>
<td>Fall to Fall 68% SEG/42% Non-SEG</td>
<td>50% SEG/18% Non-SEG</td>
</tr>
<tr>
<td>2009 – 2010 Completed Projects</td>
<td>9 Projects 89 Students</td>
<td>$102,750</td>
<td>Fall to Fall 80% SEG/45% Non-SEG</td>
<td>67% SEG/22% Non-SEG</td>
</tr>
<tr>
<td>2008 – 2009 Completed Projects</td>
<td>5 Projects 25 Students</td>
<td>$56,000</td>
<td>Fall to Fall 76% SEG/47% Non-SEG</td>
<td>38% SEG/17% Non-SEG</td>
</tr>
<tr>
<td>Totals:</td>
<td>97 Projects 551 Students</td>
<td>$725,500</td>
<td>76% average SEG / 44% average Non-SEG</td>
<td>44% average SEG / 16% average Non-SEG</td>
</tr>
</tbody>
</table>
Student Engagement Activities
Volunteer Income Tax Assistance (VITA) Program

Revitalizing the Community

$7,316,921 back into the community in 2013-14!
VITA – FREE Income Tax Preparation

- Individuals and families making less than $55,000 a year
- Started in 1992
- Site Director, Ken Bankston, Accounting Graduate 2002
- Participants – Volunteers, Accounting Internship Students, SEG recipients
  - SEG recipients donate a minimum of 256 hours
- Starts mid-January thru April 15
VITA Success

Total # Returns Filed

<table>
<thead>
<tr>
<th>Year</th>
<th>Returns Filed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992</td>
<td>200</td>
</tr>
<tr>
<td>2009</td>
<td>2,098</td>
</tr>
<tr>
<td>2010</td>
<td>3,095</td>
</tr>
<tr>
<td>2011</td>
<td>2,591</td>
</tr>
<tr>
<td>2012</td>
<td>3,168</td>
</tr>
<tr>
<td>2013</td>
<td>3,613</td>
</tr>
</tbody>
</table>

SEG program implemented
VITA Success

Refunds Issued

SEG program implemented

- 2009: $3,730,521
- 2010: $6,178,531
- 2011: $7,273,762
- 2012: $6,751,946
- 2013: $7,316,921

Refunds Issued
VITA Honors

- No. 1 site in San Antonio
- No. 1 HBCU College VITA site
- No. 5 of 218 VITA sites in the Austin Territory
- No. 29 of 9,578 VITA sites nationwide

$31,251,681
back into the community since 2009!
MicroSociety® Kids Camp

Innovation in Learning
MicroSociety® Kids Camp

- 10 week summer program
- Ages 4-13
- Maximum 100 children

- Academic prep, physical activity, creative arts
- Connection between children and college
- Professional educators apply innovative approaches to learning
Students create their own mock (micro) society, applying educational concepts and skills in real-world scenarios

- Elected officials
- Post office
- Bankers
- Businesses
- Police officers
- Journalists

Mission: “Bringing real life to learning”
MicroSociety® Kids Campus Success

Implemented Summer 2013

- College campus experience
- Life skills development
- Academic enrichment
- Civic engagement
- Real life learning

1st college to implement MicroSociety
July 1, 2013

Dear Mayor Castro,

My name is Sofia Raquel Rodriguez, and I am the mayor of St. Philip’s City. St. Philip’s City is a small town on the St. Philip’s campus where we have our own government, businesses, and currency. It involves kids ages 4-13 -- grades kindergarten through eighth. It is called a MicroSociety; the MicroSociety organization teaches kids how to prepare for their future lives by running their own society.

This summer we have been working on a special project that goes with the San Antonio 20/20 Vision project. We are learning a lot, especially about the Eastside, and will be coming up with some ideas of our own.

I would love for you to come and see St. Philip’s City in action. It would be a very pleasant day for the workers we have! On Friday, July 19, at 12:15 I will be presenting my State of the Society address to the people at the National MicroSociety Conference. I would love to have you there at that time so you would be able to meet everyone, and I could give you a key to our city! We would love for you to stay for lunch if you can, and then tour St. Philip’s City. Enclosed is some money you could use for shopping.

If you have any questions or need more details about this, please feel free to contact me (mijasofia@gmail.com) and my MicroSociety facilitator, Ms. Connie Granato (constancegranato@yahoo.com).

Your friend and fan,

Sofia Rodriguez
Mayor of St. Philip’s City
KSAT 12 Video of Kids Camp Mayor Sophia

A Tradition of Innovation

St. Philip’s College
One of the Alamo Colleges

THE JOURNEY CONTINUES...