<table>
<thead>
<tr>
<th>GOAL</th>
<th>MEASURE</th>
<th>BENCHMARK</th>
<th>Supporting Documents Leading Indicators</th>
<th>RESULTS</th>
<th>TARGET</th>
</tr>
</thead>
</table>
| GOAL 1 Access to Higher Education | Enrollment                          | AC baseline (Fall 2006) = 67.3% Dual Credit = 93.8% Non-Dual Credit = 75.3% | • Labor Market Demand Data  
• Weekly Enrollment Report for Current/Upcoming Semester  
• SLO Assessment Results (QEP and ETS)  
• Early Alert  
• Tutoring  
• Student Engagement (CCSSE Survey)                                                                                                           | Fall 09: 10,280  
Fall 10: 10,828  
Fall 11: 10,710  
Fall 12: 10,313  
Fall 13: 10,238  
TBD | 80.5%         |
|                      | Productive Grade Rate                | AC baseline (Fall 2006) = 60.2% Dual Credit = 96.9% Non-Dual Credit = 69.5% | • Early Alert  
• Tutoring  
• Student Engagement and Satisfaction (CCSSE, Noel Levitz, End of Course)                                                                                                             | Fall 09: 72.5%  
Fall 10: 71.4%  
Fall 11: 75.2%  
Fall 12: 77.4%  
Fall 13: 78.0%  
TBD | 93.9%         |
|                      | Course Completion                    | AC baseline (Fall 2006) = 65.5% Dual Credit = 70.6% Non-Dual Credit = 66.9% | • Early Alert  
• Tutoring  
• On-Site Wait Times  
• Student Engagement and Satisfaction (CCSSE, Noel Levitz)                                                                                                           | Fall 09: 86.3%  
Fall 10: 85.6%  
Fall 11: 90.4%  
Fall 12: 91.7%  
Fall 13: 92.1%  
TBD | 60.9%         |
|                      | Persistence                          | State & VLCC Best - LoneStar Cy-Fair = 66.5%  
VLCC Average = 55.7%, Statewide = 52.5%  
National (Northern Virginia, Fall 2011) = 69.0%  
AC developmental education = 58.8% | • Student Satisfaction  
• On-Site Wait Times  
• Student Engagement and Satisfaction (CCSSE, Noel Levitz)                                                                                                           | FY09: 51.2%  
FY10: 42.0%  
FY11: 41.6%  
FY12: 49.8%  
FY13: 49.9%  
FY14: 60.9% | 13.1%         |
| GOAL 2 Success Completion | Graduation Rate FTIC 4-year          | VLCC Best (South Texas) = 21.9%  
VLCC Average = 13.9%, State Average = 16.0%  
State best (Clarendon College) = 32.8%  
National (Maricopa, 2007 cohort) = 23.4%  
AC developmental education = 9.1% | • Enrollment  
• PGR  
• Early Alert  
• Tutoring  
• Regulatory Compliance                                                                                                              | Fall 05 Cohort: 9.3%  
Fall 06 Cohort: 12.0%  
Fall 07 Cohort: 12.7%  
Fall 08 Cohort: 11.6%  
Fall 09 Cohort: 11.3%  
Fall 10 Cohort: 13.1% | 13.1%         |
|                      | Degrees and Certificates Awarded     | VLCC Best (Dallas) = 7,928  
VLCC Average = 4,769  
National (Maricopa, 2011) = 22,294 | • Enrollment  
• PGR  
• Early Alert  
• Tutoring  
• Regulatory Compliance                                                                                                              | 1,284  
1,415  
1,433  
1,434  
1,416  
1,556 By 2015 | 13.1%         |
|                      | Employment % technical students employed within six months of graduation | VLCC Best (El Centro- DCCCD) = 62.7%  
VLCC Average = 74.1%, State average = 76.5%  
State best (Brazosport) = 89.3% | • Graduation Rates  
• SLO Assessment Results (QEP and ETS)  
• Labor Market Demands  
• Licensure Pass Rates                                                                                                                | FY09: 63.7%  
FY10: 79.0%  
FY11: 75.9%  
FY12: 76.1%  
FY13: 78.6%  
FY14: 80.5% | 80.5%         |
|                      | Transfer % FTIC students transferred to a senior institution in six years | VLCC Best (Collin) = 31.6%  
VLCC Average = 24.4%  
Statewide = 28.0%  
State Best (Blinn College) = 49.4% | • Graduation Rates  
• Persistence  
• SLO Assessment Results (QEP and ETS)  
• Labor Market Demands                                                                                                                | FY09: 10.5%  
FY10: 9.5%  
FY11: 10.0%  
FY12: 12.3%  
FY13: 11.7%  
FY14: 20.4% | 20.4%         |
|                      | Licensure Passage                    | State Best (Austin) = 100%  
State Average = 91.4% | • SLO Assessment Results  
• PGR  
• Tutoring  
• Regulatory Compliance  
• Good to Great Implementation (Context Map, SWOT Analysis, Strategic Objectives, Action Plans, PBA Cycle Adherence)  
• Cycles of Improvement  
• College Climate (PACE Survey)  
• SLO Assessment Results (QEP and ETS)  
• OUAPs completed and on time  
• TAPE Band Level Improvement  
• Employee professional development satisfaction  
• Funds spent appropriately and timely  
• Emergency Preparedness Assessments  
• On-Time, On-Budget Facilities Completion                                                                                              | 88.1%  
93.3%  
90.1%  
Pending  
93.5% | FY12: 2014 FY13: FY14 FY14: FY14 |
| GOAL 3 Pathways to Success | Best in the Nation    | 2012/13 AC: SAC $422,507 PAC $185,825  
NLC $114,140  
NVC $196,244 | • Monthly Status Reports  
• Golf Tournament weekly reports  
• TAPE Band #  
• TAPE Band #  
TBD | 78.6%         |                          |
| GOAL 4 Performance Excellence | Fundraising                     | 2012/13 AC: SAC $422,507 PAC $185,825  
NLC $114,140  
NVC $196,244 | • Monthly Status Reports  
• Golf Tournament weekly reports  
• TAPE Band #  
• TAPE Band #  
TBD | 78.6%         |                          |
| GOAL 5 Organizational Communication |                     | 2012/13 AC: SAC $422,507 PAC $185,825  
NLC $114,140  
NVC $196,244 | • Monthly Status Reports  
• Golf Tournament weekly reports  
• TAPE Band #  
• TAPE Band #  
TBD | 78.6%         |                          |