## Properties of Logarithms

Since the exponential and logarithmic functions with base $a$ are inverse functions, the Laws of Exponents give rise to the Laws of Logarithms.

Laws of Logarithms: Let $a$ be a positive number, with $a \neq 1$. Let $A>0, B>0$, and $C$ be any real numbers.

## Law

1. $\log _{a}(A B)=\log _{a} A+\log _{a} B$
2. $\log _{\mathrm{a}}\left(\frac{A}{B}\right)=\log _{\mathrm{a}} A-\log _{\mathrm{a}} B$
3. $\log _{\mathrm{a}}\left(A^{C}\right)=C \log _{\mathrm{a}} A$

Description
The logarithm of a product of numbers is the sum of the logarithms of the numbers.

The logarithm of a quotient of numbers is the difference of the logarithms of the numbers.

The logarithm of a power of a number is the exponent times the logarithm of the number.

Example 1: Use the Laws of Logarithms to rewrite the expression in a form with no logarithm of a product, quotient, or power.
(a) $\log _{3}\left(\frac{5 x^{3}}{y^{2}}\right)$
(b) $\ln \sqrt[5]{x^{2}(z+1)}$

Solution (a):

$$
\begin{aligned}
\log _{3}\left(\frac{5 x^{3}}{y^{2}}\right) & =\log _{3}\left(5 x^{3}\right)-\log _{3} y^{2} & & \text { Law } 2 \\
& =\log _{3} 5+\log _{3} x^{3}-\log _{3} y^{2} & & \text { Law } 1 \\
& =\log _{3} 5+3 \log _{3} x-2 \log _{3} y & & \text { Law } 3
\end{aligned}
$$

## Example 1 (Continued)

## Solution (b):

$$
\begin{aligned}
\ln \sqrt[5]{x^{2}(z+1)} & =\ln \left(x^{2}(z+1)\right)^{\frac{1}{5}} & & \\
& =\frac{1}{5} \ln \left(x^{2}(z+1)\right) & & \text { Law } 3 \\
& =\frac{1}{5}\left[\ln x^{2}+\ln (z+1)\right] & & \text { Law } 1 \\
& =\frac{1}{5} \ln x^{2}+\frac{1}{5} \ln (z+1) & & \text { Distribution } \\
& =\frac{1}{5}(2 \ln x)+\frac{1}{5} \ln (z+1) & & \text { Law 3 } \\
& =\frac{2}{5} \ln x+\frac{1}{5} \ln (z+1) & & \text { Multiplication }
\end{aligned}
$$

Example 2: Rewrite the expression as a single logarithm.
(a) $3 \log _{4} 5+\log _{4} 10-\log _{4} 7$
(b) $\log x-2 \log y+\frac{1}{2} \log \left(9 z^{2}\right)$

## Solution (a):

$$
\begin{aligned}
3 \log _{4} 5+\log _{4} 10-\log _{4} 7 & =\log _{4} 5^{3}+\log _{4} 10-\log _{4} 7 & & \text { Law } 3 \\
& =\log _{4} 125+\log _{4} 10-\log _{4} 7 & & \text { Because } 5^{3}=125 \\
& =\log _{4}(125 \cdot 10)-\log _{4} 7 & & \text { Law } 1 \\
& =\log _{4}(1250)-\log _{4} 7 & & \text { Simplification } \\
& =\log _{4}\left(\frac{1250}{7}\right) & & \text { Law 2 }
\end{aligned}
$$

## Example 2 (Continued):

## Solution (b):

$$
\begin{aligned}
\log x-2 \log y+\frac{1}{2} \log \left(9 z^{2}\right) & =\log x-\log y^{2}+\log \left(9 z^{2}\right)^{\frac{1}{2}} & & \text { Law 3 } \\
& =\log x-\log y^{2}+\log (3 z) & & \text { Simplification } \\
& =\log \left(\frac{x}{y^{2}}\right)+\log (3 z) & & \text { Law 2 } \\
& =\log \left[\left(\frac{x}{y^{2}}\right)(3 z)\right] & & \text { Law 1 } \\
& =\log \left(\frac{3 z x}{y^{2}}\right) & & \text { Simplification }
\end{aligned}
$$

Example 3: Evaluate the expression
(a) $\log _{2} \sqrt[5]{16}$
(b) $\log _{3} 189-\log _{3} 7$

## Solution (a):

$$
\begin{aligned}
\log _{2} \sqrt[5]{16} & =\log _{2} 16^{\frac{1}{5}} \\
& =\frac{1}{5} \log _{2} 16 \\
& =\frac{1}{5} \log _{2} 2^{4} \\
& =\frac{1}{5}(4)
\end{aligned}
$$

$$
=\frac{4}{5}
$$

Law 3
Because $16=2^{4}$
Property 3 of Logarithms
(Section 6.2)
Multiplication

## Solution (b):

$$
\begin{aligned}
\log _{3} 189-\log _{3} 7 & =\log _{3} \frac{189}{7} \\
& =\log _{3} 27 \\
& =\log _{3} 3^{3} \\
& =3
\end{aligned}
$$

Law 2
Simplification
Because $27=3^{3}$
Property 3 of Logarithms
(Section 6.2)

## Change of Base:

A calculator can be used to approximate the values of common logarithms (base 10) or natural logarithms (base $e$ ). However, sometimes we need to use logarithms to other bases. The following rule is used to convert logarithms from one base to another.

## Change of Base Formula:

$$
\log _{b} x=\frac{\log _{a} x}{\log _{a} b}
$$

Example 4: Use the Change of Base Formula and a calculator to evaluate the logarithm, correct to six decimal places. Use either natural or common logarithms.
(a) $\log _{6} 17$
(b) $\log _{5} 2.33$

## Solution (a):

The Change of Base Formula says

$$
\log _{b} x=\frac{\log _{a} x}{\log _{a} b} .
$$

Thus, if we let the new base $a=10$

$$
\log _{6} 17=\frac{\log _{10} 17}{\log _{10} 6} \approx 1.581246
$$

## Solution (b):

Again we will use the Change of Base Formula. This time we will let the new base be $a=e$.

$$
\log _{5} 2.33=\frac{\ln 2.33}{\ln 5} \approx 0.525568
$$

Example 5: Simplify: $\left(\log _{8} 12\right)\left(\log _{12} 7\right)$

## Solution:

Using the Change of Base Formula with the new base $a=10$ :

$$
\log _{8} 12=\frac{\log 12}{\log 8} \quad \text { and } \quad \log _{12} 7=\frac{\log 7}{\log 12}
$$

Thus,

$$
\begin{aligned}
\left(\log _{8} 12\right)\left(\log _{12} 7\right) & =\left(\frac{\log 12}{\log 8}\right)\left(\frac{\log 7}{\log 12}\right) & & \\
& =\frac{\log 7}{\log 8} & & \text { Simplification } \\
& =\log _{8} 7 & & \text { Change of Base Formula }
\end{aligned}
$$

