



# ALAMO COLLEGES DISTRICT Palo Alto College

## NEWS RELEASE

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## Entertainment ready to excite at PACfest 2018, an official Fiesta<sup>®</sup> San Antonio event at Palo Alto College

Alamo Colleges District-Palo Alto College will host PACfest 2018, an annual official Fiesta<sup>®</sup> San Antonio event, on Thursday, April 26, with live music from co-headliners Jay Perez and Ram Herrera, traditional Fiesta food and fun, and a festive fireworks show to end the night. PACfest is an official SA300 Tricentennial event during San Antonio's year-long Tricentennial celebration in 2018.

An official Fiesta<sup>®</sup> event since 2003, this year's PACfest is sponsored by Silver Eagle Distributors and H-E-B and will take place on the College's south side campus from noon to 10 p.m. More than 50 food, crafts, and community vendors will be on site. Admission is \$5 per person (children ages 12 and under are free) or free with a current Alamo Colleges ID. Parking is free all day.

The family-friendly event will feature a Kids Game Zone, interactive social media alley, and the fifth annual Fiesta Grilldown Carne Asada Contest, a cookoff-style team event with a panel of guest judges to select the winning asada. Details on how to enter are available at [alamo.edu/pac/fiesta-grilldown](http://alamo.edu/pac/fiesta-grilldown).

Palo Alto College, part of the Alamo Colleges District, is accredited by the Southern Association of Colleges and Schools Commission on Colleges and a recipient of the 2015 Texas Award for Performance Excellence and a finalist for the 2016 Malcolm Baldrige National Quality Award. With over 10,000 students, Palo Alto College is accredited to offer associate degrees and short-term certificates. The campus is located on the south side of San Antonio at 1400 W. Villaret Blvd. at I-410 and Texas Hwy 16 and online at [alamo.edu/pac](http://alamo.edu/pac).

### PACfest 2018 Highlights:

<b>Noon</b>	Gates Open
<b>12:30/2:30 p.m.</b>	Musical acts on Main Stage
<b>4:30 p.m.</b>	Brandon Michael & True Country
<b>3-7 p.m.</b>	Kids Game Zone
<b>5-6 p.m.</b>	5 <sup>th</sup> Annual Fiesta Grilldown
<b>6:30 p.m.</b>	Ram Herrera
<b>8:30 p.m.</b>	Jay Perez
<b>9:55 p.m.</b>	Fireworks Finale

### About Jay Perez

Co-headliner Jay Perez returns to PACfest for the first time since 2013. Jay Perez started off his musical career as a drummer and later served as lead vocalist for David Lee Garza y Los Musicales before embarking on his solo career in the mid 1990s. Perez has received the Tejano Music Award for Male Vocalist of the Year nine times and received the Male Vocalist of the Decade Award in 2010. Perez is

planning to release an album, *25th Anniversary*, dedicated to his 25 years as a solo artist in Spring 2018 and has already released the lead single "Basta De Tu Amor."

**About Ram Herrera**

Ramiro "Ram" Herrera began his career in 1980 as the singer for David Lee Garza y Los Musicales and went on to solo success. He has released more than 30 albums in English and Spanish and has received a Tejano Music Award as Male Entertainer of the Year and a Lifetime Achievement Award from The Tejano Music Association. In 2004, Ram Herrera and Jay Perez received the Tejano Music Award for Best Vocal Duo. Herrera is involved in a vast number of charitable organizations and received a Humanitarian Award for his involvement from former Texas governor Ann Richards.

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