



BELLWETHER
COLLEGE CONSORTIUM

2021 Virtual BCC Policy Summit & Community College Futures Assembly



**And Still We Advance:
Seizing the Moment & Leading with Courage**

January 22 & January 25-26, 2021



ALAMO
COLLEGES
DISTRICT

A SPECIAL THANK YOU TO:

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Angelita Aguilar, Kalamazoo Promise

Veronica "Vero" Minaya, Columbia University

Stephanie Vasquez, Alamo Promise, Alamo Colleges District

Dr. Joe May, Dallas College

Conor DeVries, Overview Media

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Dr. Luke Dowden, Alamo Colleges District

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Event Sponsors

The Coursera logo features the word "coursera" in a bold, blue, sans-serif font. The letter "c" is stylized with a circular loop.The songdivision logo consists of the word "song" in a blue, lowercase, sans-serif font, followed by "division" in a grey, lowercase, sans-serif font. A registered trademark symbol (®) is located at the top right of the word "division".

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Assembly Partners

The ACCT logo features the letters "ACCT" in a large, bold, blue, sans-serif font. Below it, the text "ASSOCIATION OF COMMUNITY COLLEGE TRUSTEES" is written in a smaller, blue, sans-serif font.

NATIONAL COUNCIL of STATE DIRECTORS
of COMMUNITY COLLEGES

The NCCET logo features a stylized graphic of three overlapping rectangular shapes in blue, green, and purple. Below the graphic, the text "NCCET" is written in a large, bold, black, sans-serif font, followed by "NATIONAL COUNCIL FOR CONTINUING EDUCATION & TRAINING" in a smaller, black, sans-serif font.

NCIA
NATIONAL COUNCIL OF
INSTRUCTIONAL ADMINISTRATORS

Welcome

Welcome to the 2021 Virtual Bellwether College Consortium Policy Summit and Community College Futures Assembly! As we ring in a new year and transition to life under a new presidential administration, we reflect on the challenges both personal and professional that 2020 dealt us. We re-envisioned teaching and learning, provided record numbers of students with food pantry items, hotspots, laptops, and emergency aid all while spearheading the transition of roughly 5.4 million community college students to remote education.

It is no surprise that this year's theme for our virtual events, And Still We Advance: Seizing the Moment and Leading with Courage is symbolic of the resolute and innovative character of our community colleges. Our 30 Bellwether Finalists and our guest speakers personify this theme. We are thrilled to have this stellar cadre of respected thought leaders and higher education champions join us and share a rich array of important research findings, expert insights on trending issues, and an in-depth look at award-winning programs and models. The exceptional value of our BCC Policy Summit and Futures Assembly is made possible by our generous sponsors, Coursera and Alamo Colleges District. Join me in the comfort of your office or home and immerse yourself in the Bellwether College Consortium's virtual signature events!

In service,

Rose

Rose M. Martinez, Ph.D.
Director
Bellwether College Consortium



VIRTUAL BCC POLICY SUMMIT & COMMUNITY COLLEGE FUTURES ASSEMBLY



**Lexi
Barrett**

ASSOCIATE VICE PRESIDENT, SR POLICY ANALYST,
JFF



**Allison
Beer**

ACCT



**Chauncy
Lennon**

VICE PRESIDENT,
LUMINA FOUNDATION



**Mike
Flores**

CHANCELLOR,
ALAMO COLLEGES

FEATURED SPEAKERS



**Joe
May**

CHANCELLOR,
DALLAS COLLEGE



**Jamie
Merisotis**

PRESIDENT & CEO,
LUMINA FOUNDATION



**Veronica
Minaya**

SR RESEARCH ASSOCIATE,
CCRC TEACHERS COLLEGE



**Angelita
Aguilar**

DIRECTOR,
KALAMAZOO PROMISE



BELLWETHER
COLLEGE CONSORTIUM

THE RIGHT TO LEARN

FILM SHOWING &
PANEL DISCUSSION



Date & Time:

**Friday, January 22
2:15 pm – 4:00 pm (CST)**

Panel Discussion

A Promising Response to College Affordability

Moderator: Stephanie Vasquez, Chief Program Officer, Alamo Promise

Panelists: Conor DeVries, Founder, Overview Media

Dr. Joe May, Chancellor, Dallas College

Angelita Aguilar, Director of Credential Completion, Kalamazoo Promise

BCC Policy Summit

*And Still We Advance:
Seizing The Moment & Leading With Courage*

Friday, January 22

9:00am–10:15am Welcome Remarks: Dr. Rose M. Martinez, Director, Alamo Colleges District
Introductory Remarks: Clint Kingsbery, Trustee, Alamo Colleges Board of Trustees

Keynote Presentation:

Community Colleges: The Indispensable Institution

Dr. Chauncy Lennon, Vice President of Learning and Work, Lumina Foundation

10:15am–10:30am Break

10:30am–11:30am Concurrent Sessions

Session 1:

The Outcome of the Presidential Election and What It Means for Community Colleges

Guest Speakers: Lexi Barrett, Associate Vice President, JFF
Taylor Maag, Sr. Policy Manager, JFF

Moderator: Priscilla Camacho, Director, Government and Community Relations, Alamo Colleges District

Session 2:

Reskilling Efforts During the Wake of the COVID-19 Pandemic

Guest Speakers:

Allison Beer, Senior Policy Analyst, Association of Community College Trustees

Russell Kavalhuna, President, Henry Ford Community College

Veena Jayadeva, Head of Corporate Social Responsibility, Guardian Life Insurance Company of America

Moderator: Jee Hang Lee, Vice President, Association of Community College Trustees

Session 3:

Is the Glass Ceiling Broken or Still Cracking? Returns of Community College Credentials for Women

Guest Speaker: Veronica (Vero) Minaya, Sr. Research Associate, CCRC

Moderator: Alejandra Bueno, Executive Director, International Programs, Alamo Colleges District

11:30am–12:00pm Spotlight Session: Learn with Coursera

12:00pm–1:00pm Break

BCC Policy Summit

*And Still We Advance:
Seizing The Moment & Leading With Courage*

Friday, January 22

1:00pm–2:00pm

Concurrent Sessions

Session 1:

The Outcome of the Presidential Election and What It Means for Community Colleges

Guest Speakers: Lexi Barrett, Associate Vice President, JFF
Taylor Maag, Sr. Policy Manager, JFF

Moderator: Priscilla Camacho, Director, Government and Community Relations, Alamo Colleges District

Session 2:

Listening Session: Scaling SNAP Employment and Training Programs at Community Colleges

Guest Speakers:

Allison Beer, Senior Policy Analyst, Association of Community College Trustees

Katie Brown, Director of Government Relations, Association of Community College Trustees

Mary Nelson, Policy Associate, American Public Human Services Association

Steph Smith, Senior Associate for SNAP E&T, National Community Action Partnership

Moderator: Jee Hang Lee, Vice President, Association of Community College Trustees

Session 3:

Is the Glass Ceiling Broken or Still Cracking? Returns of Community College Credentials for Women

Guest Speaker: Veronica (Vero) Minaya, Sr. Research Associate, Community College Research Center

Moderator: Alejandra Bueno, Executive Director, International Programs, Alamo Colleges District

2:00pm–2:15pm

Break

2:15pm–2:30pm

BCC Film Choice and Panel Discussion

Introductory Remarks: Conor DeVries, Founder, Overview Media

2:30pm–3:00pm

Film Showing: *The Right to Learn*

3:00pm–4:00pm

A Promising Response to College Affordability

Panelists: Conor DeVries, Founder, Overview Media

Dr. Joe May, *Chancellor*, Dallas College

Angelita Aguilar, Director of Credential Completion, Kalamazoo Promise

Moderator: Stephanie Vasquez, Chief Program Officer, Alamo Promise, Alamo Colleges District

4:00pm–4:15pm

Closing Remarks:

Dr. Rose Martinez, Director, Bellwether College Consortium, Alamo Colleges District

Community College Futures Assembly

*And Still We Advance:
Seizing The Moment & Leading With Courage*

Monday, January 25

- 8:30am– 8:45am* Welcome:
Dr. Rose Martinez, Director, Bellwether College Consortium, Alamo Colleges District
Dr. Mike Flores, Chancellor, Alamo Colleges District
- 8:45am–9:00am* Break
- 9:00am–10:00am* 5 Concurrent Bellwether Finalist Sessions
- 10:00am–10:15am* Break
- 10:15am–11:15am* 5 Concurrent Bellwether Finalist Sessions
- 11:15am–11:30am* Break
- 11:30am–12:30pm* 5 Concurrent Bellwether Finalist Sessions
- 12:30pm–12:45pm* Spotlight Session: Learn with Coursera
- 12:45pm–1:45pm* Break
- 1:45pm–2:45pm* 5 Concurrent Bellwether Finalist Sessions
- 2:45pm–3:00pm* Break
- 3:00pm–4:00pm* 5 Concurrent Bellwether Finalist Sessions
- 4:00pm–4:15pm* Break
- 4:15pm–5:15pm* 5 Concurrent Bellwether Finalist Sessions

Community College Futures Assembly

*And Still We Advance:
Seizing The Moment & Leading With Courage*

Tuesday, January 26

- 9:00am-10:00am* **Introductory Remarks:** Dr. Mike Flores, Chancellor, Alamo Colleges District
Keynote Speaker & Author: Jamie Merisotis, President & CEO, Lumina Foundation
- 10:00am-10:15am* **Break**
- 10:15am-11:20am* **2021 Bellwether Award Ceremony**
- Special Award Announcement**
- Master of Ceremonies:** Benji Harris, SongDivision
- Presenters:** Dr. Dale Campbell, Founder, Bellwether College Consortium,
 Professor Emeritus, University of Florida
 Dr. Rose Martinez, Director, Bellwether College Consortium, Alamo Colleges District
- Award Show and Musical Presentation:**
 Featuring SongDivision
- Announcing the 30 Bellwether Finalists & 3 Bellwether Award Winners*
- Instructional Programs and Services**
- Workforce Development**
- Planning, Governance, and Finance**
- 11:20am-11:30am* **Closing Remarks:** Clint Kingsbery, Trustee, Alamo Colleges Board of Trustees

Monday, January 25

9:00 am – 10:00 am

Bellwether Finalist Sessions

Southwest Tennessee Community College (PGF)

Redesign, Reinvent, and Reset: Organizing for Large Scale Systemic Change

In 2016, Southwest initiated a re-organization to modernize and build a structure to optimize student supports to address a seven-year decline in enrollment. The college joined Achieving the Dream-(ATD) and began the transformational process.

Houston Community College (WD)

Building Communities Through Entrepreneurship

The mission of the Office of Entrepreneurial Initiatives at Houston Community College is to bolster the local economy, create jobs and build Houston's eco-system by providing robust and comprehensive programs to start and grow small businesses including minority-owned, micro and women-owned businesses; and develop an entrepreneurial pipeline for youth.

College of the Canyons (IPS)

Dismantling Barriers to Support Students: Placement Exams & Developmental Courses

College of the Canyons presents their innovative approach to assessment and course sequence re-design in mathematics and English, a seven-year process of cross-functional collaboration culminating in AB705 implementation. The result is a roadmap for dramatically increasing student completion in transfer-level English and mathematics while greatly reducing equity gaps.

Pima Community College (IPS)

Serving Adult Learners: The Implementation of Prior Learning Assessment (PLA) at Pima Community College

With a clearly defined need and vision, Pima Community College implemented Prior Learning Assessment (PLA) to serve adult learners in our community. The development of a taskforce with engagement from the key stakeholders across the college was imperative to the successful launch of PLA.

Northeast Wisconsin Technical College (PGF)

"The 8-Week Advantage: Turning Change into Transformation"

Northeast Wisconsin Technical College is changing its course format from semesters to eight-week terms to boost student success and add flexibility. What sets NWTC's transition apart, however, is that the College is intentionally using the opportunity to build in new best practices college-wide, improving instruction and services for our students.

Monday, January 25

10:15 am – 11:15 am

Bellwether Finalist Sessions

Broward College (WD)

Broward UP (Unlimited Potential) – An Innovative Community-based Workforce Education Model to Holistically Increase Economic and Social Mobility

Broward College believes there is Unlimited Potential (UP) in our community and have operationalized a movement aimed at changing the narrative on poverty and mobility by creating access to workforce education and good jobs – so that every single resident realizes their unlimited potential.

Onondaga Community College (PGF)

To Save Developmental Education, We Ended It

Onondaga Community College built on its successful co-requisite developmental composition program to get rid of placement and the barrier of developmental education in writing and reading. Smaller classroom size, redesigned pedagogy, college-wide supports, and rigorous professional development form the backbone of an approach that can be transferred to other institutions.

Pima Community College (WD)

Pima Community College and USAF Paramedic Training Partnership Produces Stellar Results

From 2014-Present, via back-to-back 5-year contracts, the United States Air Force's (USAF), Air Force Medical Readiness Agency (AFMRA), partnered with Pima Community College (PCC) in Tucson, Arizona to offer a progressive and innovative approach for Paramedic instruction to meet the USAF's 700 emergency medical services global shortfalls.

Bossier Parish Community College (IPS)

Mobile Learning Apps At The Convergence Of Neuroscience And Deep Game Structure

Bossier Parish Community College's Open Campus Mobile™ learning apps offer a scalable, technologically innovative solution for supporting under-resourced developmental student populations. The design triangulates neuro-scientific learning applications, gaming features, and smartphone engagement strategies in a first-of-its-kind mobile learning portal, empirically demonstrated to promote student learning.

South Mountain Community College (IPS)

Promoting student-Athlete Voices to Provide a Distinctive Developmental Experience

The student-athlete development program was designed to prepare students for more rigorous qualifications and academic progress standards at 4-year institutions. The program stresses academic and personal development in preparing students to compete for future opportunities. Student voices and input have accelerated the student participation and accountability toward desired outcomes.

Monday, January 25

11:30 am – 12:30 pm

Bellwether Finalist Sessions

Rogue Community College (WD)

SOHOPE at Rogue Community College: Southern Oregon Health Occupations Poverty Elimination Project

Rogue Community College's SOHOPE project prepares low-income community members for living wage, high demand healthcare careers. Participants experience ongoing support including barrier mitigation, case-management, counseling, and employability skills training while earning occupational certificates. SOHOPE's model and integrated employer partnerships meet workforce demand and move participants out of multi-generational poverty.

El Paso Community College (PGF)

Bridges to Success: Bridges to the Baccalaureate Research Training Program at EPCC-UTEP

Hispanic students are more likely to start at a community college, yet only 25% transfer and merely 3% obtain an associate degree. El Paso Community College's Bridges to the Baccalaureate Research Training Program incorporates high impact practices, such as research, internships, and learning communities to support transfer and completion.

Oxnard College (WD)

Project RECOVER - Revisions Encompassing COVID Operations, Valuing Emergency Responders

COVID-19 has struck our college system like a lightning bolt and shaken it to its core. In response, Project RECOVER, Revisions Encompassing COVID Operations, Valuing Emergency Responders reimagines the delivery of an engaging and holistic learning experience for public safety students as a model that has been replicated throughout California.

Broward College (IPS)

Avatar Simulation

Broward College has implemented innovative methods to help students achieve clinical and practical competence while maintaining the highest educational standards and keeping students, faculty, and staff safe during the COVID-19 pandemic. The programs have found success in providing rich clinical experiences through remote avatar-based simulations to achieve their educational goals.

Blinn College District (PGF)

RELLIS: The Realization of a Transformational Initiative for Collaborative Educational Partnerships - Promoting Efficiency and Effectiveness

Former Commissioner Paredes said, "We are going to have to innovate – to come up with creative ideas about how to address (training) needs and achieve our goals." The RELLIS Campus is that idea. Through the collaboration of TAMU's regional universities and Blinn College, pathways to industry credentials/certificates/degrees are provided.

Monday, January 25

1:45 pm – 2:45 pm

Bellwether Finalist Sessions

Polk State College (WD)

Leadership Development in Public Administration

The Leadership Development in Public Administration program was developed in partnership with Polk State College and the city of Winter Haven as the direct result of a deep dive 360° review. This 160-hour program prepares new leaders within the municipality to grow and lead within their departments and the city.

Naugatuck Valley Community College (IPS)

Interprofessional Simulation Education for Allied Health and Nursing Program

This initiative was based on the development and implementation of inter-professional education (IPE) simulation based on 117 Nursing, Radiology Technology and Respiratory Therapy students. IPE competencies and discipline-specific objectives were included as part of the collaboration. IPE simulation sessions resulted in positive feedback from both faculty and students.

Collin College (PGF)

College and Career Counselors Program: Partnerships that Work!

Collin College partnered with 34 local high schools to provide College and Career Counselors (CCC). These embedded counselors assist high schools, students, and parents with college readiness preparation and guidance through college application and enrollment. After a tremendous three-year pilot program, those positions have become permanent.

San Jacinto College (WD)

Crosswalks Linking Apprenticeship Training and Workforce Courses: Blueprint for a Statewide Model

Establishing clear links between the steps in a student's education pathway is key to supporting credential completion, particularly in Career and Technical Education (CTE), where students use a variety of learning modalities to build their careers including secondary and postsecondary classroom instruction, apprenticeships, internships and employment experiences.

Pima Community College (IPS)

Expanding Access and Equity with IBEST and Ability to Benefit

PCC has successfully leveraged the evidence-based Integrated Basic Education and Skills Training (IBEST) model, in combination with the Ability to Benefit provision of federal financial aid to expand access and success for Adult Education and Developmental Education learners at PCC.

Monday, January 25

3:00 pm – 4:00pm

Bellwether Finalist Sessions

Pensacola State College (PGF)

Supporting Faculty in the Transition to Fully Online Classes

During spring 2020, most colleges and universities transitioned to fully online courses with little to no lead time. Fortunately, before this transition, PSC had gathered a group of faculty from multiple disciplines with experience teaching synchronous online classes; these faculty provided the critical support their colleagues needed to teach remotely.

Reading Area Community College (IPS)

Striving for Excellence in Online Learning through Teacher Engagement

In four years, Reading Area Community College (RACC) has transformed online learning through faculty adaptation of Canvas, a learning management system (LMS), resulting in a 94% students' satisfaction rate with their learning experience in 130+ online courses, 10 fully online programs, and robust Canvas-integrated face-to-face and hybrid courses.

South Mountain Community College (WD)

South Mountain Community College's Construction Trades Institute

SMCC's Construction Trades Institute (CTI) focuses on workforce development for the Construction Industry within the Phoenix metropolitan area. The CTI offers Carpentry /Framing, Electrical and Plumbing trade options. Curriculum is industry-aligned with proactive industry partnerships to ensure real-world experiences and scenarios.

Broward College(PGF)

RAPID - Remote Adaptation and Preparation for Instructional Delivery

In response to a global pandemic, Broward College's Teaching and Learning division strengthened the alignment and services of its units to support the successful and rapid adaptation to a fully remote learning environment for 40,000 students and 5,000 employees.

Pima Community College (PGF)

Re-envisioned Online Leadership for Student Success

Like many community colleges, Pima's online program developed ad-hoc over time resulting in less than desirable student outcomes, course quality, and curricular inconsistency. The College decided to reallocate resources and reorganize online learning. The leadership model implemented transformed online teaching, learning, course design, and faculty development improving student success outcomes.

Monday, January 25

4:15pm – 5:15pm

Bellwether Finalist Sessions

Pima Community College (WD)

Access and Student Success: HPOG HOPES Employment Best Practices

The Pima Community College HPOG HOPES Employment team prepares low-income students as they transition from college to the workforce. The goal is that each student that completes healthcare training is prepared with the skills, tools, and resources to make those first connections, interview well and land that important first job.

University of Arkansas Community College at Hope Texarkana (PGF)

Changing the Bookstore Model for Student Access and Success

Universities must retain and build the public's trust. UAHT rewrote the textbook model to be financially responsible, innovative, efficient, effective, affordable for students, and relevant to today's educational environment. The UAHT Book Rental Program reshaped the old way of doing things by providing necessary course materials responsibly, earnestly, and conscientiously

Madisonville Community College (IPS)

MCC Accelerate: An Innovative Approach to Meeting the Needs of Adult Students

Madisonville Community College, through the MCC Accelerate program, created a pathway for adult students to complete an associate's degree in one night a week, one class at a time, in two years. Students receive wrap-around support services paired with the benefits of in-person and online learning.

Holyoke Community College (WD)

Coming Together: How a Global Pandemic Galvanized a Community and Placed Addressing Students' Non-academic Barriers Front-and-Center

HCC strives to be a college of academic excellence known for helping students overcome barriers to their success. This vision took on greater meaning amid the pandemic. Our community came together to increase our capacity to respond to the needs of our students by launching a completely virtual campaign: TogetherHCC.

Oxnard College (IPS)

Oxnard College Dental Hygiene Program, Five P's Model

Oxnard College Dental Hygiene Program (OCDHP) consistently achieved 100% pass rate on written national boards and clinical licensure examinations for the past 11 years. Additionally, graduates of the program enjoyed a 100% employment rate. We attribute our Pass and Placement rates to Prerequisites, Performance and Planning (OCDHP Five P's Model).



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