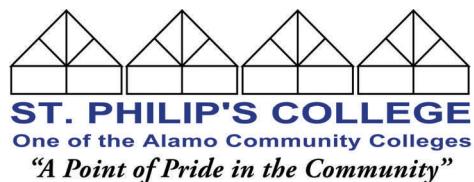




# President's Newsletter



## Welcome

Welcome to the first issue of the President's Newsletter. My aim is to keep all St. Philip's College community members informed and engaged with the new direction of our institution. I am committed to honoring our rich history as a vital force in the community and to leading the effort to move us from being a good community college to a *great* community college.

November 2007

Volume I, Issue I

## Celebrations!

You are invited to attend the Exemplary Programs Recognition and Celebration on November 29, 2007 from 2:00pm to 3:00pm in the Heritage Room. As we move our institution from Good to Great, we must embrace and celebrate our strengths as they are the source of our energy and optimism. St. Philip's has many strengths that recently have come to the forefront. Three SPC programs received exemplary status from the Texas Higher Education Coordinating Board for excellence in educational quality.

Please extend your congratulations to the faculty, staff and students of:

Respiratory Care • Physical Therapy • Culinary Arts



**Save the date!**

November 29, 2007  
2:00pm to 3:00pm  
Heritage Room  
Exemplary Programs  
Recognition and  
Celebration!



Good is the enemy of great.

That mantra is one repeated throughout Jim Collins' book Good to Great. We know we are good, but are we ready for great? The answer is a resounding YES! Greatness requires conscious choice exercised through disciplined and focused actions. We have

already begun this work through a number of Good to Great Leadership retreats starting last May with follow-up sessions in June and October. An additional President's Cabinet Good to Great retreat was held in September. Accomplishments include:

Development of four strategic directions for the College including:

Faculty and Staff Collaboration

Community Engagement

Student Success

New Programs

These strategic directions help us focus our efforts toward developing activities that will lead us toward successfully meeting our goals. A great deal of work has been done to translate these activities into performance measures for which I am holding my senior administrators accountable. Performance measure reports are being fine-tuned and soon will be translated into College Performance Report cards to be shared with the College community. Another tangible outcome from the retreat is a formal performance-based resource allocation process that will be implemented this next budget cycle. Stay tuned for more information on how this effects you.

## Leadership Goals

College leadership has been engaged in activities to move us toward the ideals that will help us be successful in providing open access and quality learning experiences for our students. College leaders are expected to create a climate conducive to:

**Leading Learning**

**Accountability and Transparency**

**Student Empowerment**

## Three Big Ideas

The three big ideas that I work to exemplify in all my decisions include:

**Clarity of Purpose**

**Collaborative Institutional Culture**

**Focus on Results**

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# A Call to Conversation

Dear St. Philip's College Community:

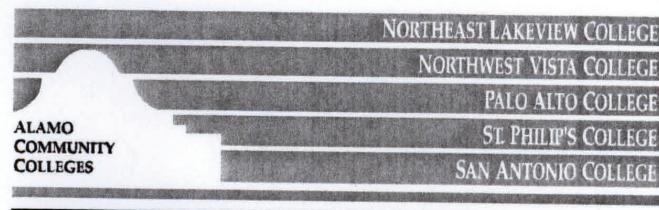
I want to share with you an opportunity that we have to make a focused and positive impact on the communities that we serve. The Chancellor recently sent me a memo requesting the College provide him with a strategic plan to address the demographic realities facing our campus communities and to determine how to best serve our communities in the future. Please become familiar with the elements of this memo (found below) and then join me in A Call to Conversation so that together we can begin developing strategic initiatives to address our challenges and our opportunities. It is important that the whole of the College community engage in the conversation and that we undergo a deliberate and thoughtful process to continue on the trajectory of moving from Good to Great. Please plan to attend one of the following Call to Conversation sessions. I look forward to seeing you there.

Sincerely,  
Adena Williams Loston  
President

Tuesday  
November 6, 2007  
2:00pm – 3:00pm  
Heritage Room

Wednesday  
November 7, 2007  
Noon – 1:00pm  
SWC C140 A & B

Friday  
November 9, 2007  
2:00pm – 3:00pm  
Heritage Room



**Office of the Chancellor**  
201 W. Sheridan, Bldg. B.  
San Antonio, Texas 78204  
Phone: 210.208.8020  
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## MEMORANDUM

TO: Dr. Adena Loston, President, St. Philip's College  
FROM: Dr. Bruce H. Leslie, Chancellor *BHL*  
DATE: October 10, 2007  
SUBJECT: Evolving St. Philip's College Community

We've had some brief discussions regarding the changing demographics and needs of the area traditionally served by St. Philip's College. The impact of Northeast Lakeview College and potentially further impact of a future north central college will most likely reduce the size of St. Philip's College while concurrently residents in the city will continue to be older and more economically disadvantaged. The impact on the San Antonio Independent School District is predictive of the impact on St. Philip's College.

This is a good time for you and your team to evaluate these changes, determine the impact on the college and recommend strategic initiatives. Please take into account the future size and composition of the student body and surrounding community, access the impact on the programs and services the college must offer, the financial and staffing implications and your recommendations for addressing these and other challenges and opportunities.

I would appreciate your completing this work by February 15 at which time I will welcome a meeting with you and your team to review your analysis.

BHL:dm

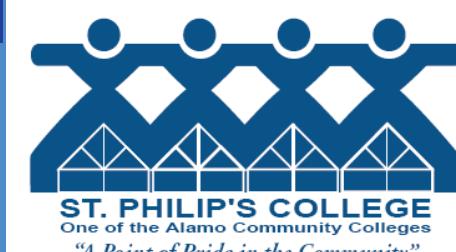


Join the conversation  
Get on the bus !

## President's Task List

I am tasked with a number of college and district-wide priorities that all lead us in the direction of moving from Good to Great. I want to keep you apprised of my efforts.

- Developing the St. Philip's College senior administrative leadership structure
- Setting the framework for performance-based resource allocation processes
- Leading the district effort toward common entry level requirements at all of the colleges
- Collaborating with district colleges to address retention improvement with Achieving the Dream targets
- Working with district personnel to develop a facilities planning cycle



Thank you for making Homecoming 2007 such a resounding success. I truly appreciate the efforts of all of you who helped make the event happen and all who attended.  
Sincerely,  
Adena Williams Loston



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*A Point of Pride in the Community*