



ALAMO COLLEGES DISTRICT
Palo Alto College

State of the College Fall 2019

Dr. Robert Garza, President



ALAMO
COLLEGES
DISTRICT



OUR MISSION

To inspire, empower, and educate our community
for leadership and success.

*Adopted by Alamo Colleges Board
of Trustees December 2014*



Chartered in 1983 and classes officially began in Fall 1985.



FY20 Budget Positioning For Smart Growth



Enrollment Management

Strategic Enrollment
Management Plan



Student Success

Student Success
Fund



Talent

Market
Competitiveness
& Retainment



Innovation

Participatory
Budgeting Fund



YEAR IN SUMMARY

2018-2019



1,545

First Time
in College students



2,848

Concurrently
enrolled students

(Dual Credit and Early College High School)



Average
age

22

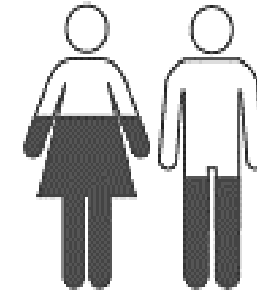


79%
Part-time

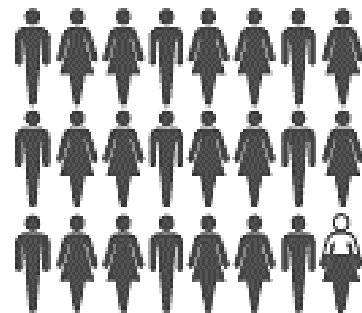


21%
Full-time

61%
Female



39%
Male



Average
class size
20
students



3,960 students received
\$15,978,535
in federal grants and scholarships



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Impacting our Community

High School Programs

School within a School



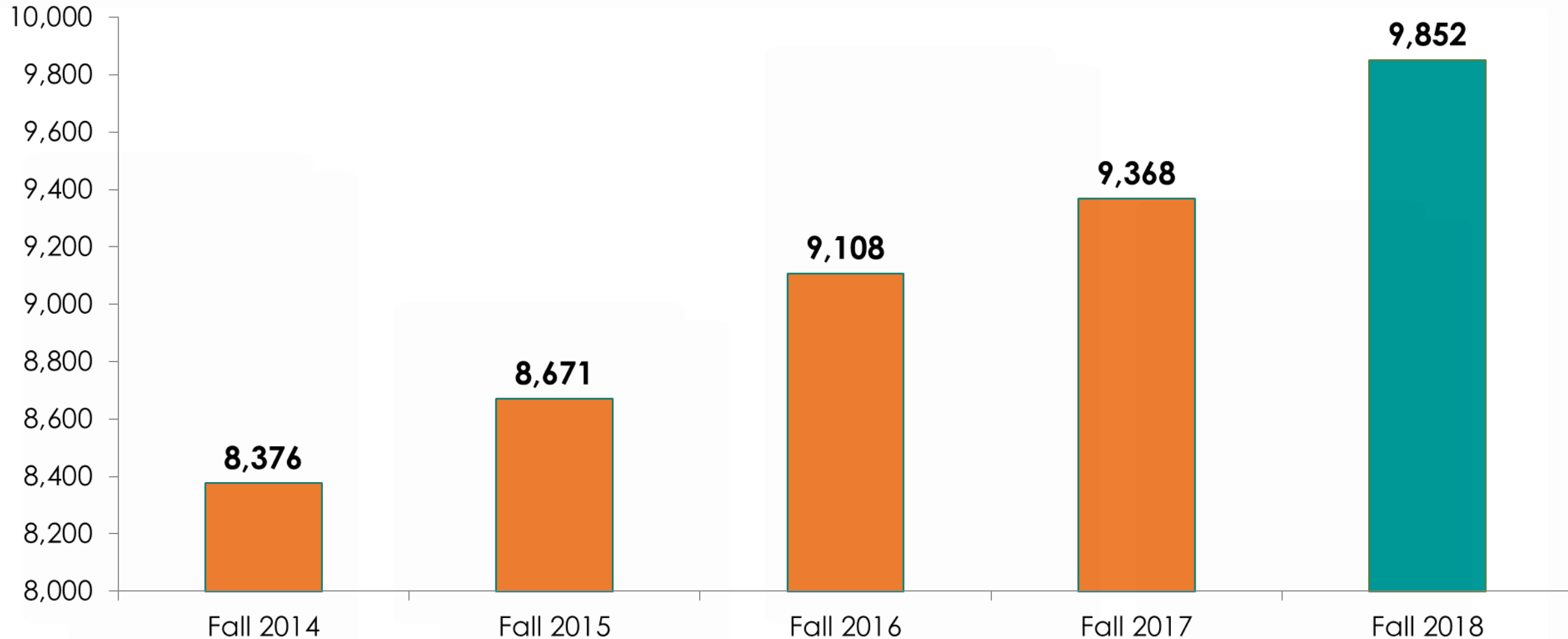
Stand alone campus



On the college campus



Fall Headcount Enrollment



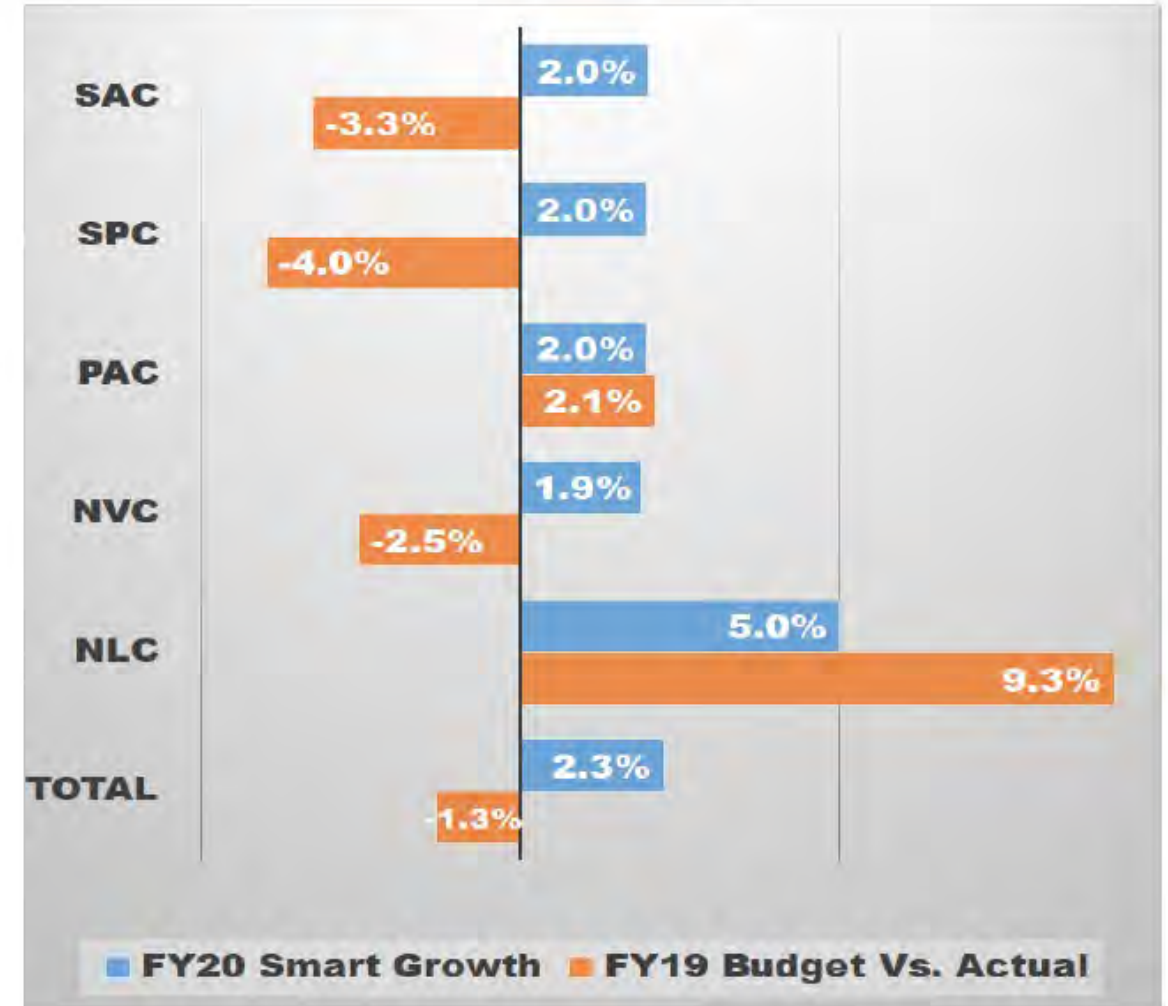
Source: IRES Student Profile



Enrollment Trends – FY19 Actuals & FY20 Budget

Enrollment Growth

- Student Headcount
 - Fall '18: Budget +0%, Actual (-1.3%)
 - Fall '19: Up 2.3%; from 65,857 to 67,344
- Contact Hours
 - FY19: Budget +0%, Actual (-1.1%)
 - FY20: Up 2.2%; from 20.2 to 20.6 million



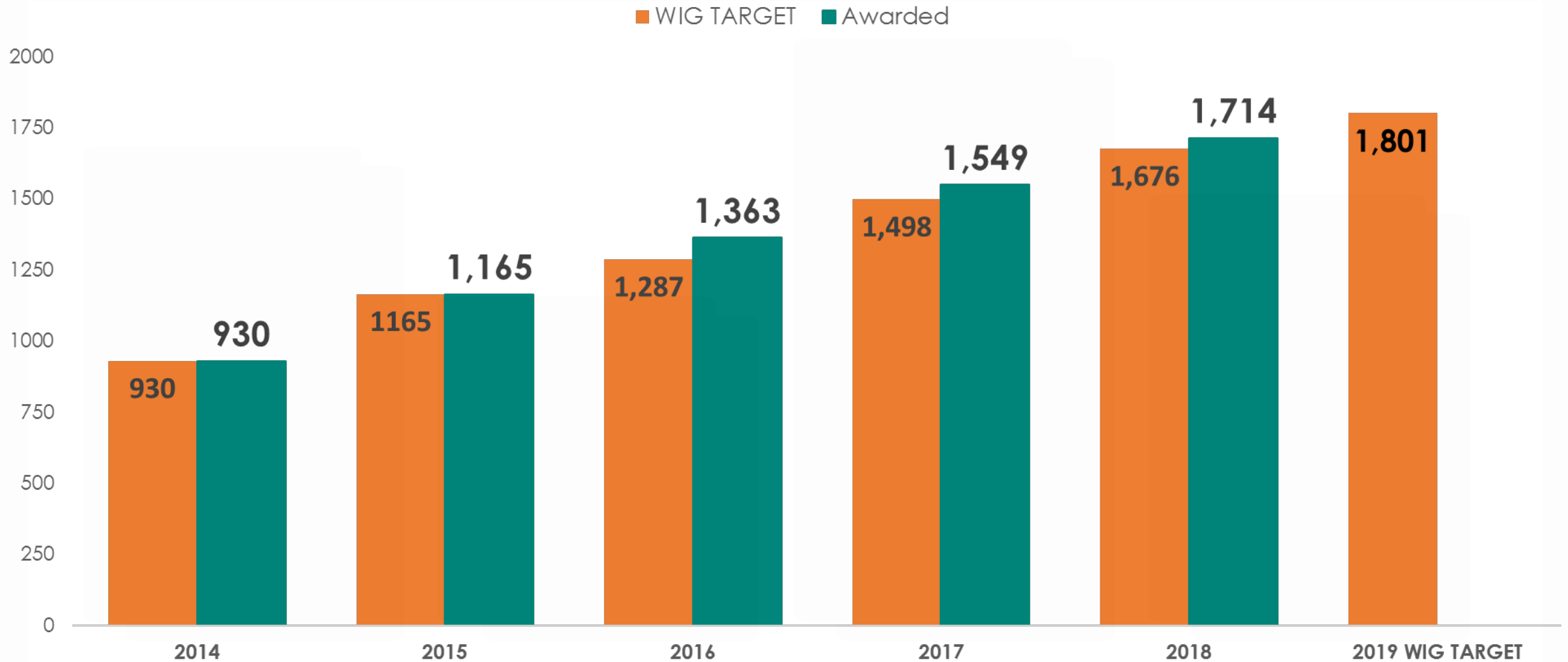
2019
Commencement
Ceremony

Degrees Conferred

853 students crossed the stage to celebrate earning an associate degree, certificate, or GED. More than **220** of the graduates were students from five of the College's seven early college high



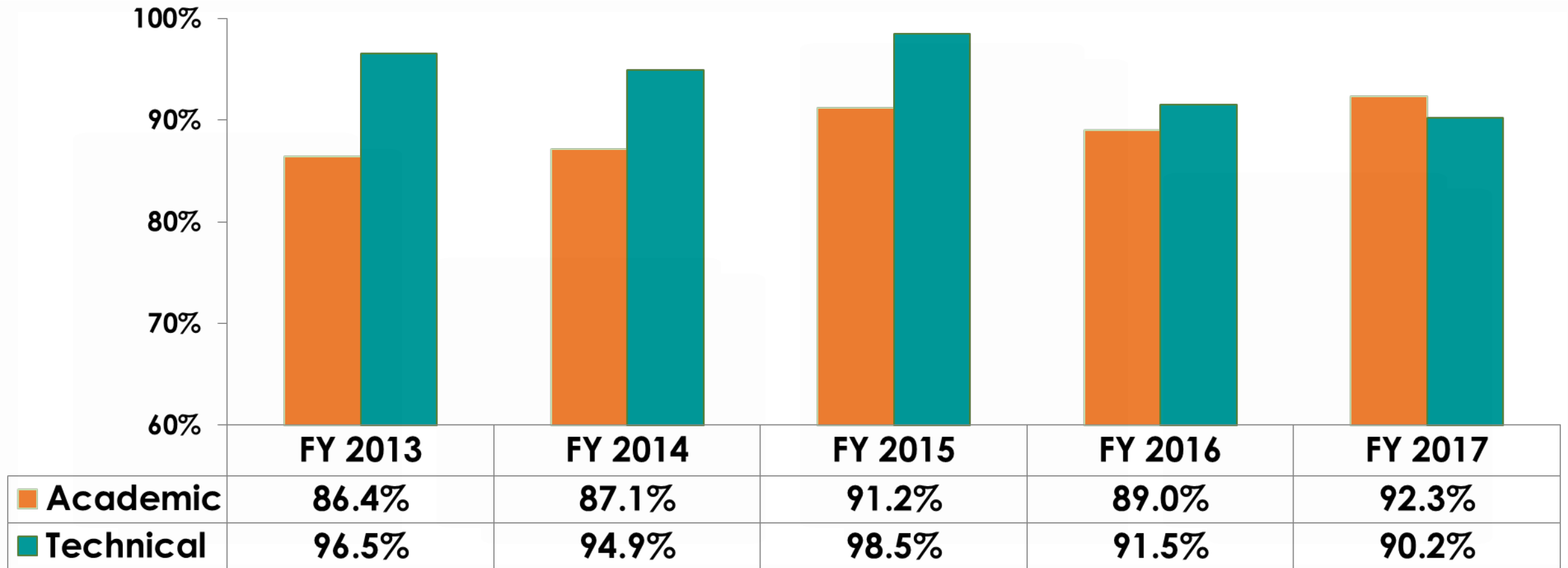
Degrees and Certificates Awarded



Source: District IRES - KPI Benchmark & THECB Accountability Report



Students Employed and/or Enrolled Within 6 Months of Graduation



Source: THECB: Texas Higher Educational Almanac





Recognitions



Rising Star Award

2019 Aspen Prize for Community College Excellence



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State Legislative Session: FY20-21

Opportunities Realized:

- 86th Legislature saw an 18.1% increase in student success funding, going from \$172 to \$203 per point
- Base-year contact hours increased by 1.2%, equating to additional funding of \$1.8M for the biennium for ACD

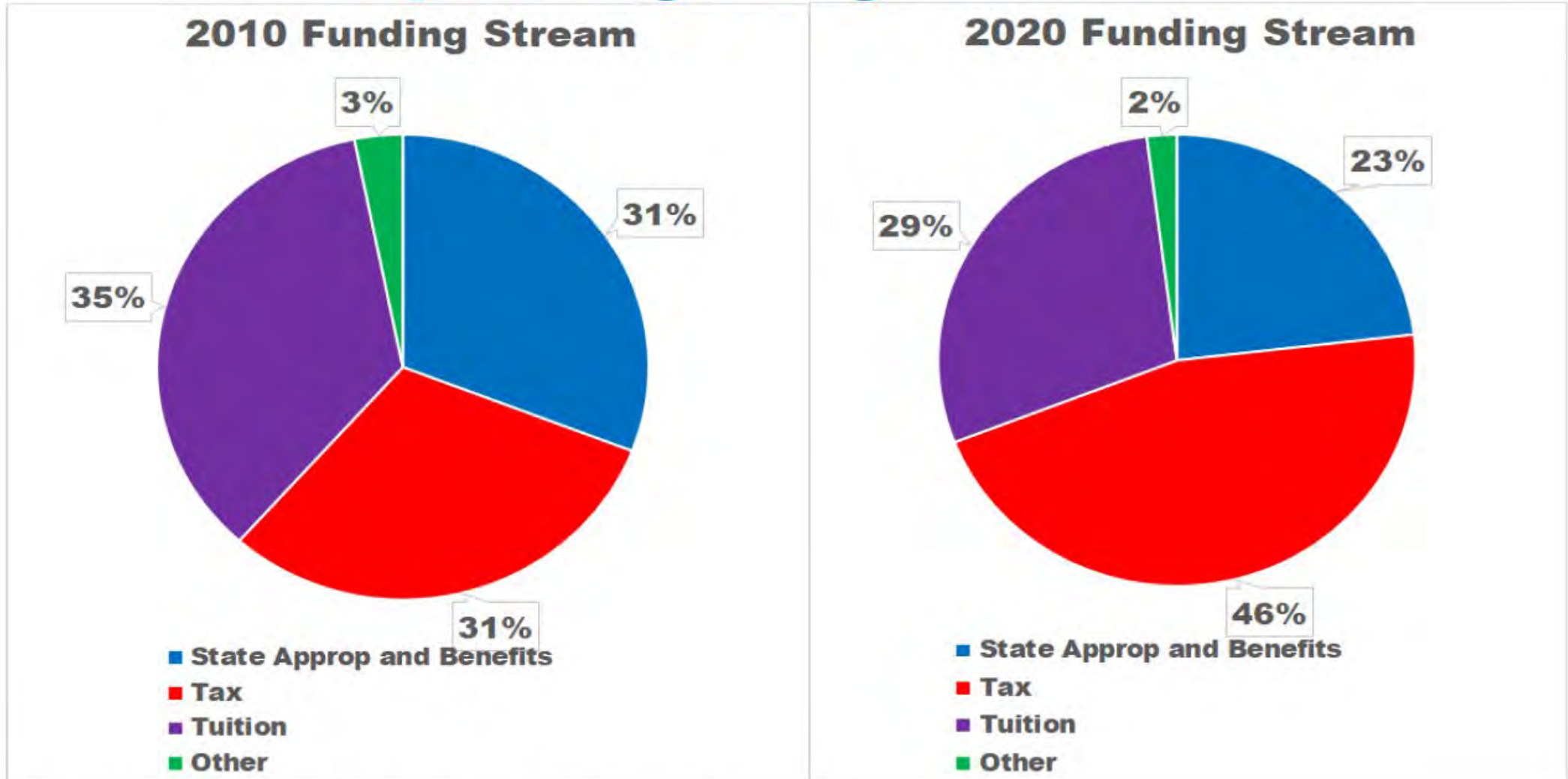


Risks Avoided:

- Community Colleges were exempted from property tax rollback restrictions enacted in SB 2, remaining at 8%



Operating Budget View



*Excludes financial aid as pass-through to students



Promise Strategies for Results

Increasing Access

Removing Barriers

Enhancing Student Experience

Aligning to High-Wage, High-Demand Careers via Experiential Learning



Phase 1 High Schools, 2020-2021

25 High Schools

Predominantly low
college-going rates

9,952 Seniors

**3,036 Projected
Enrollment**

31% Enrollment at ACD

PHASE 1 HIGH SCHOOLS

BRACKENRIDGE	JUDSON
BURBANK	LANIER
EAST CENTRAL	LEGACY
EDISON	LEE
FOX TECHNICAL	MCCOLLUM
HARLANDALE	MEMORIAL
HIGHLANDS	ROOSEVELT
HOLMES	SOMERSET
HOUSTON	SOUTH SAN
JAY	SOUTHSIDE
JEFFERSON	SOUTHWEST
JOHN F KENNEDY	WAGNER
YOUNG WOMEN'S LEADERSHIP	



Highlighted Programs: Advocacy and Connection

Advocacy Networks

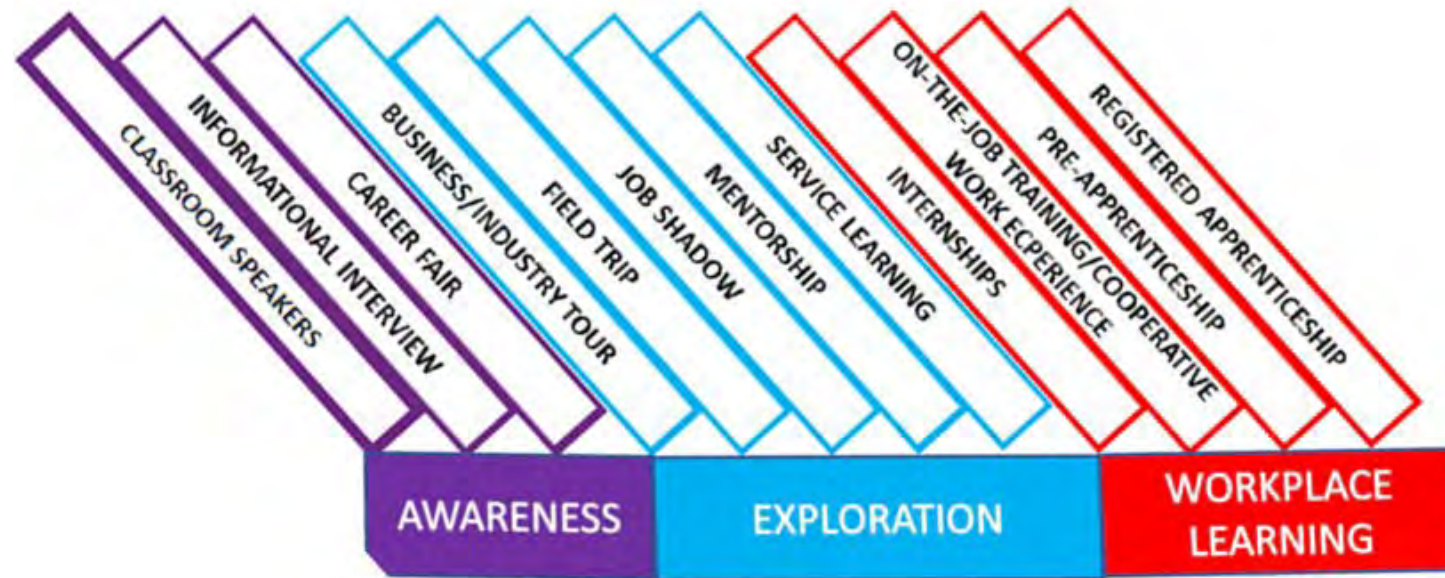
- Priority: Enrollment Management
- 1 Director and 1 Coordinator at each College; Coordinator 50% funded by SA Food Ban
- SAC and PAC pilot health clinics

Connection Model

- Priority: Enrollment Management
- 1 Team Lead; 1 Enrollment Coach per 2,000 applications, and 1 Support Specialist per 4,000 applications
- PAC Currently meets this model with existing positions



MyMAP Continuum: Experiential Learning



MyMAP





Refined Talent Strategies

EXPAND EQUITY

- **Living Wage:**
Approved for staff & student workers
- **Faculty Lab Loading:**
Increase the loading rate from .67:1 to .75:1
- **Offer Equity:**
Implement staff equity process for external hire/internal promotion job offer equity
- **Equity-Minded Hiring:**
learn and apply research-based assessment techniques to reduce implicit-bias

RETAIN TALENT

- **Market Adjustment:**
adjust faculty and staff pay, within our ability to fund: 3% distributed equally to faculty and staff, adjunct and part-time personnel
- **High Wage/High Demand Faculty Stipends:**
Expand faculty stipends for HWHD programs
- **ORP Supplemental Contribution:** Increase employer contribution 0.9% to equal TRS 7.5% contribution level

RECRUIT PURPOSEFULLY

- **Expand Online Faculty Recruiting:**
Recruit Nationally
- **Recruit for Connection:**
Intentionally recruit ACD graduates to enhance employee connection with students we serve
- **Employ More Students:**
Hire more students for internship experience grow our Higher Ed talent pipeline
- **Increase Work Study Student Opportunities:**
Expand work study employment by 100

EXPAND CAPACITY

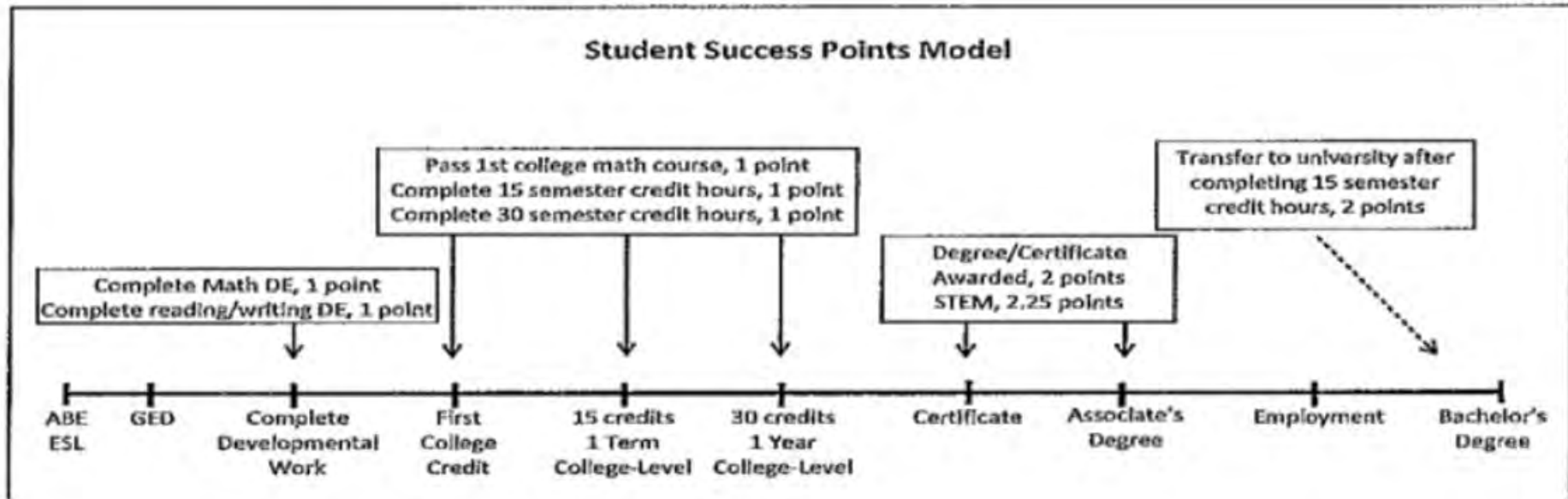
- **Leverage Equity Recruiting and Retention Strategies** to create the capacity and quality required to achieve Smart Growth





New College Budget Incentive

- Pass-through of State Student Success Point funding to the colleges in FY21 based on FY20 SS point increases by college at \$203 per point



STUDENT SUPPORT

Student support services encompass expanded investments of **\$9.5 million** in areas that directly support our students.



\$8.2 M

to our five Alamo Colleges for **planned 2.3% enrollment growth**

\$360,000

from the student success fund for **health clinics** to be piloted at San Antonio College and Palo Alto College in Spring 2020

\$617,000

from the student success fund to establish a **Student Advocacy Network** with centers to offer core services at each college to include food, shelter, clothing, mental and physical health, access and equity

\$145,000

from the student success fund to invest in **expanding experiential learning opportunities** for all students to provide each graduating student with a workplace based-opportunity

\$870,000

from the student success fund to continue to enhance **AlamoADVISE** by implementing an **enrollment coach model** across the district

\$453,055

to move forward with **AlamoPROMISE** to provide every graduating senior in Bexar County the opportunity to **attend college without financial barriers**

**FY20 Budget Numbers Shown*

**Net of FY19 costs one time non-recurring*



TALENT SUPPORT

Our board is investing **\$9.2 million** to retain our top talent, position ourselves to attract top quality candidates and remain competitive in hiring.

↑ **3%**

Commitment to a **general wage increase** of 3% for Alamo Colleges District employees effective January 1, 2020

\$15
PER HOUR

Implementation of a **living wage increase** (minimum of \$15 per hour) for employees as part of our commitment to economic and social mobility for all

→ **.75**

Adoption of a phased approach to **lab loading** for faculty, from .66 to .75 effective January 1, 2020

\$540K

Stipends funded for market competitiveness to high-wage, high-demand programs effective January 1, 2020, including healthcare, IT and manufacturing



Programs



New Program:

Healthcare Administration

Healthcare Administrator, Associate of Applied Science



CAREER AREAS & EMPLOYMENT POSITIONS

Employment in the healthcare industry in the Bexar County region is expected to increase 28% by 2024. The average entry-level hourly wage for healthcare administrators is \$30.72.



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Dental Hygiene

Launching in 2021



Most graduates can expect to make around \$70,000 annually—\$25,000 more per year than the average worker in south San Antonio.



Coming Soon!

Nursing on the Southside



Community & Student Connection



Advocacy Symposium Inaugural Event



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PALO ALTO COLLEGE

ADVOCACY SUMMIT

Understand the Landscape of Students to Recognize,
Address, and Support Their Needs

September 6, 2019



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SUMMER PROGRAMS



Full-Day Camp
Youth
Ages 5-12

Full-Day Camp
Pre-teen & Teen
Ages 12-18

Half-Day Camp
Pre-teen & Teen
Ages 12-18



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9th Annual CORE4 STEM Expo Family Day



Eggstravaganza

Inaugural community egg hunt



This event was made possible with support from the City of San Antonio, City of San Antonio District 4, Community First Health Plan, Eva's Heroes, H-E-B, McLemore, **South San Antonio Chamber of Commerce**, AVANCE, CPS Energy, Palo Alto College Adult Learning Academy, S.H.A.R.E. Center, and Summer Programs, Pre-K 4 SA, San Antonio Food Bank, San Antonio Public Library-Cortez Library, San Antonio Water System, University Health System, United Healthcare, Univision, and VIA Metropolitan Transit. **We plan to continue this tradition next Spring on March 28, 2020, save the date we hope to see you there!**



Winter Wonderland Coming in 2019!



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Achieving the Dream
LEADER COLLEGE

2019 PACfest

An official Fiesta® San Antonio event
Save the Date: April 23, 2020



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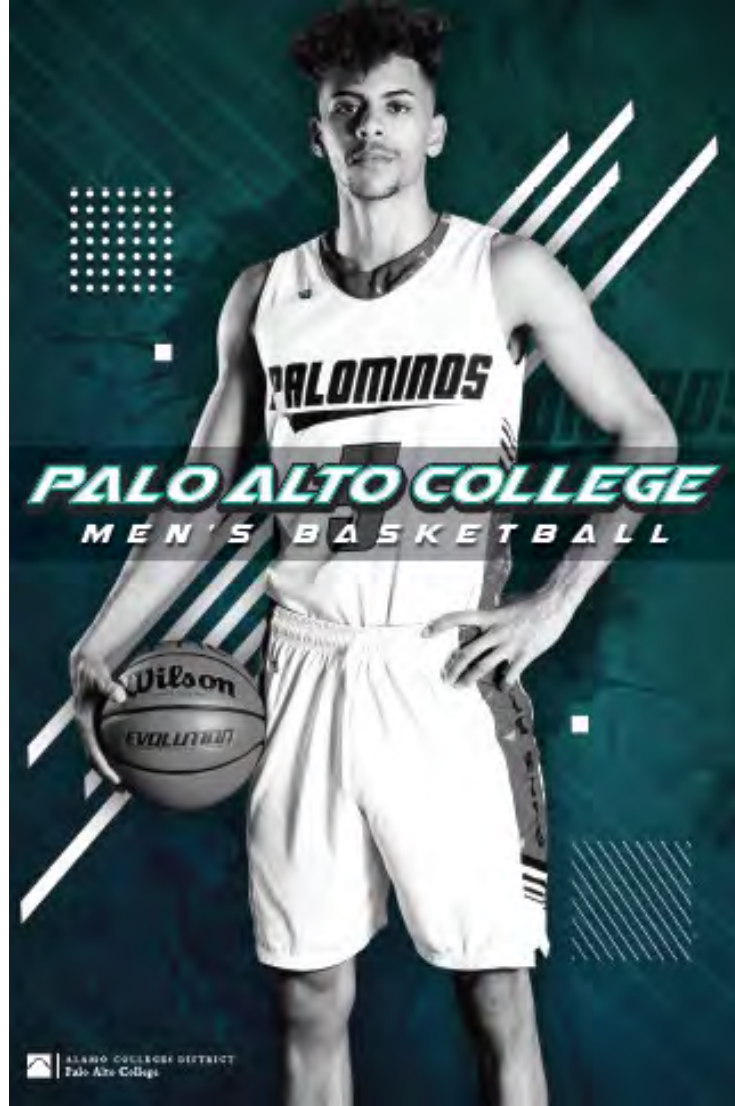


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Achieving LEADER the Dream COLLEGE

Palo Alto College Club Sports



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Over \$1,000,000 raised for student scholarships!



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10 Years of ¡Celebración! at Palo Alto College



Mariachi Quinceañera Museum



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Overview of SACSCOC Compliance Certification

Katherine Beaumont Doss



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Malcolm Baldrige
National Quality Award
2018 Award Recipient

Achieving the Dream | LEADER COLLEGE

Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)

- Private, nonprofit, voluntary organization that serves as the regional body for the accreditation of degree-granting institutions in the Southern states
- An institution must comply with the standards contained in the *Principles of Accreditation: Foundations for Quality Enhancement*
- Over 70 Standards
- Standards were updated in 2017 and two additional standards were added
- Transition from Comprehensive Standards, Core Requirements, and Federal Requirements to Core Requirements for select standards



Overview of Standards

Section 1: Principles of Integrity	Section 8: Student Achievement
Section 2: Mission	Section 9: Educational Program Structure and Content
Section 3: Basic Eligibility Standard	Section 10: Educational Policies, Procedures, and Practices
Section 4: Governing Board	Section 11: Library and Learning/Information Resources
Section 5: Administration and Organization	Section 12: Academic and Student Support Services
Section 6: Faculty	Section 13: Financial and Physical Resources
Section 7: Institutional Planning and Effectiveness	Section 14: Transparency and Institutional Representation



Overview of Timeline for Compliance Certification

Semester	Item
Fall 2019	<ul style="list-style-type: none"> Accreditation Oversight Committee Organizational Meeting Review of Compliance Standards and Case for Compliance/Evidence
Spring 2020	<ul style="list-style-type: none"> Accreditation Oversight Committee Actively Writing
Summer 2020	<ul style="list-style-type: none"> First Draft Complete
Fall 2020	<ul style="list-style-type: none"> Final Draft Complete
Spring 2021	<ul style="list-style-type: none"> Submit Compliance Certification to SACSCOC (March) Off-Site Peer Review Conducted (April)
Fall 2021	<ul style="list-style-type: none"> On-Site Peer Review Conducted (3 Day Visit; September-November)
Summer 2022	<ul style="list-style-type: none"> Review of Status by SACSCOC Board of Trustees (June)
Ongoing	<ul style="list-style-type: none"> Updates with College Community shared regularly through Convocation, Celebrate and Share PAC Excellence, and College Leadership Team



Overview of Quality Enhancement Plan (QEP)

The QEP reflects and affirms the institution's commitment to enhance overall institutional quality and effectiveness by focusing on an issue the institution considers important to improving student learning outcomes and/or student success and is comprised of five areas:

- (a) has a topic identified through its ongoing, comprehensive planning and evaluation processes
- (b) has broad-based support of institutional constituencies
- (c) focuses on improving specific student learning outcomes and/or student success
- (d) commits resources to initiate, implement, and complete the QEP
- (e) includes a plan to assess achievement



Overview of Timeline for Quality Enhancement Plan (QEP)

Semester	Item
Fall 2019	<ul style="list-style-type: none"> Open-Ended Survey Sent to College Community and Overview of Key Data During Celebrate and Share PAC Excellence Employee Development Day Theme Selection QEP Oversight Committee Formed
Spring 2020	<ul style="list-style-type: none"> Topic Selection During Convocation QEP Oversight Committee Actively Writing
Fall 2020	<ul style="list-style-type: none"> First Draft Complete
Spring 2021	<ul style="list-style-type: none"> Final Draft Complete
Summer 2021	<ul style="list-style-type: none"> Submit QEP to SACSCOC (6 Weeks in Advance of On-Site Review)
Fall 2021	<ul style="list-style-type: none"> On-Site Peer Review Conducted (3 Day Visit; September-November)
Summer 2022	<ul style="list-style-type: none"> Review of Status by SACSCOC Board of Trustees (June)
Ongoing	<ul style="list-style-type: none"> Updates with College Community shared regularly through Convocation, Celebrate and Share PAC Excellence, and College Leadership Team





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Overview Strategic Plan



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Malcolm Baldrige
National Quality Award
2018 Award Recipient

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Strategic Planning 2019-2024, Process Overview

- **All College Conversations - October 27, 2017**
 - Campus-wide discussion about progress on priorities established at All College Conversation 5 years ago. Considered our progress on these issues and considered what major themes will be important in the next 5 years
- **Affinity Sort Sessions, November - December 2017**
 - Volunteers help organize All College Conversation topics into broader categories for further consideration
- **Strategic Planning Retreat, Part 1 - April 6, 2018**
 - Event for internal and external stakeholders to discuss topics and shape strategic directions, and goals for the next 5 years
- **Retreat Follow-Up Sessions - July 11 & 12, 2018**
 - Event following up on the discussions from retreat. Narrowed conversation topics into a recommendation for strategic directions, strategies and goals.
- **Fall Convocation - August 23, 2018**
 - Status Update delivered in convocation presentation
- **Strategic Planning Retreat, Part 2 - April 6, 2019**
 - Review mission statement



Strategic Planning 2019-2024, Process Overview

Strategic Planning Retreat- April 6, 2019

- Event for internal and external stakeholders to discuss mission statement feedback. Developed 5 options for broader consideration
- Survey to internal and external stakeholders collected information about preferences for mission statement. Previous mission statement reaffirmed.

Mission Statement 2019-2024

*To inspire, empower and educate
our community for leadership and
success.*



Strategic Plan 2019-2024



Innovative Performance Excellence

- Enhance ability to benchmark against high-performing organizations
- Full deployment of Radical Innovation Process (RIP)
- Foster Cross-College collaboration



Maximize Capacity to Serve

- Generate financial resources to build internal capacity to serve our community
- Use data to gauge capacity to prioritize areas of need
- Strengthen and broaden internal and external partnerships
- Enhance physical and technological infrastructure
- Enhance teaching and learning resources



Strategic Plan 2019-2024



Student Empowerment

- Improve student proficiency of learning outcomes
- Develop institutional practices aimed at closing achievement gaps
- Align programming to local labor markets to achieve labor market success
- Enhance institutional practices that promote completion and transfer



Employee Empowerment

- Provide employees with learning and development opportunities to address their individual needs and to support the content of the strategic plan
- Develop approaches to further engage and invest in employees





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Aspen Prize Voting - Aspen Dollars



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National Quality Award
2018 Award Recipient



PALO ALTO COLLEGE

**TOP 1% NATIONALLY
RISING STAR AWARD WINNER**



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Overview of Use of Funds: Aspen Agreement

The Aspen Institute (the “Funder”) awards to **Palo Alto College** (the “Awardee”) an Award of **\$100,000** for recognition as a Rising Star for the 2019 Aspen Prize for Community College Excellence on **April 2, 2019**.

Use of Award Funds and Financial Records. The Awardee will use the funds only for educational or charitable purposes within the meaning of Section 170(c)(2)(b) of the Internal Revenue Code (“the Code”).

The Awardee will not use funds to:

- a. carry on propaganda, or otherwise attempt to influence any legislation within the meaning of Code Section 4945(d)(1) or
- b. influence the outcome of any specific public election or to carry on, directly or indirectly, any voter registration drive within the meaning of Code Section 4945(d)(2) or
- c. induce or encourage violations of law or public policy or
- d. cause any private inurement or improper private benefit to occur or
- e. make a grant to another organization (other than to public charities or exempt operating foundations complying with the requirements of Code Section 4945(d)(4)(a) or
- f. use the funds as collateral



Overview of Process for Aspen Voting

- You helped PAC achieve Aspen Status and win \$100,000!
- Join the PAC Family for an interactive experience where everyone will receive funds to help decide how the \$100,000 will be spent
- Please write your comments, ideas, and information behind the Aspen Dollar Cards and place accordingly by strategic direction(s)
- You may also place by the open idea direction with an explanation on the back of the card
- Results will be shared as part of October Celebrate and Share PAC Excellence Breakfast



Strategic Plan 2019-2024 and Key Performance Indicators

Strategic Directions	Strategies	Key Performance Indicators
Innovative Performance Excellence	A. Enhance ability to benchmark against high-performing organizations	Persistence, Graduation, and Transfer Rates as Compared to Peer and High Performing Institutions
	B. Full deployment of the Radical Innovation Process (RIP)	
	C. Foster cross-college collaboration	
Maximize Capacity to Serve	A. Generate financial resources to build internal capacity to serve our community	Enrollment and Persistence Community College Survey of Student Engagement Students Rating their Entire Educational Experience as Good or Excellent
	B. Use data to gauge capacity to prioritize areas of need	
	C. Strengthen and broaden internal and external partnerships	
	D. Enhance physical and technological infrastructure	



Strategic Plan 2019-2024 and Key Performance Indicators

Strategic Directions	Strategies	Key Performance Indicators
Student Empowerment	A. Improve student proficiency of learning outcomes	Course Completion Rates and Productive Grade Rates
	B. Develop institutional practices aimed at closing achievement gaps	High Challenge Courses
	C. Align programming to local labor markets to achieve labor market success	Persistence, Graduation, and Transfer Rates; Degrees Conferred
	D. Enhance institutional practices that promote completion and transfer	Students Employed and/or Enrolled Within 6 Months of Graduation
Employee Empowerment	A. Provide employees with learning and development opportunities to address their individual needs and to support the content of the strategic plan	PACE Survey
	B. Develop approaches to further engage and invest in employees	





Thank You!



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Soon to be world famous Palo Alto College Marching Mariachis!

There have been over 50
students who have
expressed interest and
have participated in
tryouts!

