# SPOL Planning – Unit Plans – Program Objectives

Programs

have

Program Objectives

which are assessed by

Measures

which we evaluate using

Targets/Intended Results

Benchmark

Target

at a particular place and time, which is an

Actual Result

Program Objectives (POs) are used to determine overall program effectiveness.

Program Objectives may emphasize:

| | |
|---|---|
| Graduation | Productive Grade Rates |
| Course Completion | Persistence |
| High Risk Courses | Class Size |
| Degrees and Certificates | Transfer |
| Job Placement | Licensure Pass |

Survey | Project | Exam | Report | Metrics

What number is receiving focus?

What should this number be?

Target

Measure

"80% of students passed their certification exam with a 70% or higher."

Benchmark