

John Arthur Turner, Ed.D.

Education

Texas Tech University - Lubbock, Texas

Doctor of Education in Higher Education Administration. December 2016

Dissertation Topic: *Critical Incident of Campus Violence: Community College Students Experiences and Perceptions of Its Effect on Academic Success*

University of Louisville - Louisville, Kentucky

Master of Arts in Higher Education Administration. August 2007

(18 additional hours of MBA coursework)

California State University, Hayward - Hayward, California

Bachelor of Science in Business Administration, double major: Marketing Management and Organizational Communications/Public Relations. June 2002

Core Competencies

Student Engagement
Team Building
Public Speaking
Teaching Experience

Decision Making
Strategic Planning
Budget Management
Grant Writing Experience

Leadership Development
Crisis Management
Community Fundraising
Event Planning Logistics

Professional Experience

- Eighteen + years of experience in higher education with progressively increasing responsibilities
- Twenty-seven + years of experience managing and supervising staff
- Over eleven years of in-classroom and online college-level teaching experience
- Practical, hands-on, and theory informed experience in Enrollment Management, Retention Initiatives, Student Life & Engagement and Student Leadership Development
- Proven success in organizational design as well as resource advocacy and allocation
- Excellent communication and presentation skills
- Proficient in multiple levels of technology
- Clifton StrengthsQuest™ Educator and Coach
- Certified through the National Behavioral Intervention Team Association (NaBITA) SIVRA-35 and CheckMate Threat Assessment Certification Training
- Certified in the National Incident Management System (NIMS) through the Harris County Office of Emergency Management and the Department of Homeland Security
- National Institute of Health (NIH) Office of Extramural Research certified in "Protecting Human Research Participants"

Blinn College District – Brenham, Texas
**Assistant Vice Chancellor for Student Services
& Executive Dean of the Brenham Campus**
June 2018 – Present

- Performs duties of the Executive Dean of the Brenham Campus (listed below)
- Provide input and counsel to the Chancellor of the college
- Member of the Chancellor’s Executive Council
- Responsible for annual reporting assessments based on the mission of the Student Affairs Unit and core college initiatives, including admissions, enrollment services, financial aid, career services, counseling & disabilities services, housing and residence life, student leadership and activities
- Provide direct oversight and guidance to the following Student Affairs functions:
 - Enrollment Management
 - Financial Aid & Scholarships
 - Admissions, Registrar, and Commencement
 - Title IX, Judicial Affairs and Student Conduct
 - New Student Orientation (Advising Days)
 - State Reporting and Records
 - Student Leadership & Activities
 - Disabilities and Counseling Services
 - Career and Placement Services
 - Testing and Assessment Services
 - Veterans Affairs
- Provide direct oversight of the Student Affairs budget
- Provide direct oversight of Student Club and Organizations funds
- Ensure best practices of daily employee activities, such as understanding student success and engagement, providing excellent student services, and maintaining a strong work ethic
- Provide direction regarding staff professional development opportunities, both as a catalyst for maintaining current knowledge of best practices, and as a value system for employees
- Collaborate effectively with faculty, staff, and administrators district wide
- Effectively represented the college in various community civic, social, and corporate events

Blinn College District – Brenham, Texas
Executive Dean, Blinn Brenham
February 2018 - June 2018

- Serves as the supervisor for the Brenham Campus and Athletic Director, providing administrative leadership, oversight, and coordination to carry out effective and efficient operations
- Oversees and manages the administration, coordination, performance and monitoring of operational and administrative activities of the Brenham Campus, working collaboratively with the appropriate executive officials of the college
- Develops campus goals and objectives – and works with the departments of Student Services, Marketing, and Business Services on the implementation of activities to achieve these goals and objectives
- Works closely with campus security to aid in the maintenance of a safe learning environment
- Represents the Brenham Campus at all board meetings, professional meetings, conferences, and appropriate local community activities
- Works in conjunction with physical plant leadership to ensure that the overall campus operations of the Brenham Campus maintenance/security/aesthetic tasks are performed in a timely manner

- Coordinates scheduling of room assignments for the Brenham campus – and communication of this information to faculty and staff, thereby maximizing the effective and efficient utilization of physical resources
- Coordinates special projects; interpreting and applying policies and procedures; and/or recommending alternative solutions based on information gathered
- Ensures Brenham campus compliance with applicable Blinn College policies and procedures and assists with the policy and procedure development and implementation as needed
- Coordinates campus projects, special events, and other public relation affairs under the direction of the Vice Chancellor of Student Services and Administration
- Serves as a liaison with all levels of administration, staff, students, and outside organizations to coordinate campus activities, accomplish directives and facilitate the resolution of problems
- Works closely with the Assistant Vice Chancellor of Facilities, Planning, and Construction to ensure that resources for the Brenham Campus are planned for, acquired, and properly implemented in a timely manner
- Takes a leadership role by working with the Instructional Deans to identify programs for development that would benefit the Brenham Campus in terms of FTE enrollments
- Establishes cooperative relationships with area public schools, political entities, chambers of commerce, and other community groups
- Monitors legislation, regulation, and policy developments providing accountability requirements that may impact the campus and makes recommendations for changes when needed
- Serves as a role model, leader and mentor to the campus community.

Louisiana Delta Community College – Monroe, Louisiana

Provost & Vice Chancellor of Academic & Student Affairs

April 2017 – February 2018

- Served the Chancellor as senior administrative officer, as well as chief academic and student affairs officer
- Directed oversight of the Office of Institutional Research and Effectiveness
- Directed oversight of the Office of Sponsored Programs
- Directed oversight of seven satellite campuses and five campus directors
- Directed oversight of the Louisiana Small Business Development Center
- Accountable for improving student outcomes through college-wide benchmarks that are supported by every division of the college
- Provided college-wide leadership in the areas of Student Engagement, Student Learning, College Pathways, Faculty Development and technology applications for teaching
- Provided vision and leadership and worked effectively with the Chancellor to further the interest, mission and goals of the college
- Initiated and directed enrollment operations and ensured consistency in the development and implementation of enrollment services and the enrollment experiences at all sites
- Ensured the Academic and Student Affairs Divisions, and Community Campus operations were fully aligned with the larger mission, vision, values and goals of the institution and the Louisiana Community and Technical College System
- Ensured that Academic and Student Affairs, and the Community Campuses fully engaged the faculty and staff in ongoing, integrated, and institution-wide, research-based planning and evaluation of educational programs
- Assisted the Chancellor in planning, organizing, and directing the operation, staff, and budgeting needs of the college in support of the following goals: increasing the number of students who earn college credit credentials, increasing the rate of transfer to bachelor's degree programs following community college graduation, and drastically improving outcomes for students requiring remediation

- Provided oversight of Institutional Research and Effectiveness practices and data analysis that drove the business decisions of the institution, particularly regarding student completion, retention, and transfer activities
- Provided guidance and direction of Federal Carl Perkins Grant funds
- Promoted a learning-centered educational environment, placing educational excellence and student success at the forefront in institutional planning and policy development
- Provided vision, leadership, and implementation toward a seamless enrollment process for new, current, traditional, non-traditional and special interest students
- Oversaw efforts in identifying and implementing creative recruitment strategies designed to meet student enrollment goals
- Prepared and managed Academic, Student Affairs, and Community Campus budgets consistent with strategic goals and institutional outcomes and worked closely with deans and department heads to monitor expenditures to ensure adherence to budget
- Provided leadership to the development of class schedules, course catalog and other key academic reports and documents that meet the goals and priorities of the college
- Served as the Accreditation Liaison for the Southern Association of Colleges and Schools Commission on College by maintaining accreditation requirements for the college and for certain academic programs; created reports needed for external agencies
- Provided input and guidance to decision makers including the Chancellor, Executive Team colleagues, System Office, LCTCS Board of Supervisors, and Louisiana Board of Regents
- Established clear standards, goals, and outcomes for the Academic and Student Affairs Divisions, Community Campus Operations, Institutional Effectiveness & Research, and sponsored program activities with corresponding assessment and improvement plans
- Provided expert leadership to the college community in developing innovative student programs and initiating national best practices
- Engaged partners in area schools and communities to promote student development programs that closed the gap on student participation and success
- Led long-term strategic divisional planning in access, learning, and success that aligned with the college's strategic plan

Louisiana Delta Community College – Monroe, Louisiana

Vice Chancellor for Student Affairs

July 2015 – April 2017

- Provided input and counsel to the Chancellor of the college
- Chancellor's Cabinet and Executive Team member
- Responsible for annual reporting assessments based on the mission of the Student Affairs Unit and core college initiatives, including enrollment services, financial aid, career services, counseling & disabilities services, student government association, student life
- Designed and executed a comprehensive division realignment and One-Stop Student Services Center for the college
- Provided direct oversight and guidance to the following Student Affairs functions:
 - Enrollment Management
 - Financial Aid
 - Admissions, Registrar, and Commencement
 - Judicial Affairs and Student Conduct
 - Outreach and Recruitment
 - New Student Orientation
 - State Reporting and Records
 - Student Life and Student Government
 - Disabilities Services

- Career and Placement Services
 - Testing and Assessment Services
 - Dual Enrollment Programming
 - Veterans Affairs
- Provided direct oversight of the Student Affairs budget
- Provided direct oversight of Technology Fund, Student Life Fund, and SGA Fund
- Ensured best practices of daily employee activities, such as understanding student success and engagement, providing excellent student services, and maintaining a strong work ethic
- Provided direction regarding staff professional development opportunities, both as a catalyst for maintaining current knowledge of best practices, and as a value system for employees
- Served as a College Advocate to two State Representative of the Northeast Louisiana Legislative Delegation
- Collaborated effectively with faculty, staff, and administrators system wide
- Effectively represented the college in various community civic, social, and corporate events

Lone Star College System, LSC-Kingwood - Kingwood, Texas

Associate Dean of Student Development

March 2011 – July 2015

- Provided direct oversight and guidance to the following Student Affairs functions:
 - Enrollment Management
 - Outreach and Recruitment
 - Student Orientation
 - Admissions, Registrar, and Commencement
 - State Reporting and Records
 - Office of Student Life
 - Recreational Sports
 - Intercultural Services Center
- Provided direct divisional budget oversight and advised the Chief Student Affairs Officer of expenditures, operational costs, and other budget matters (in excess of \$2 million)
- Ensured best practices of daily employee activities, such as understanding student success and engagement, providing excellent student services, and maintaining an ethos of strong work ethic
- Provided direction regarding staff professional development opportunities, both as a catalyst for maintaining current knowledge of best practices, and as a value system for employees
- Provided oversight of commencement activities for graduating students
- Worked directly with outreach staff, including off site events, to recruit and educate students regarding LSC-Kingwood
- Worked directly with the Outreach and Recruitment staff to develop the mandatory new student orientation program (Coyote Camp) for nearly 3000 first-time-in-college students annually
- Collaborated effectively with faculty, staff, and administrators campus wide
- Effectively represented the college in various community civic, social, and corporate events
- Advisor to the LSC-Kingwood Student Government Association
- Developed and maintained strong working relationships, including site visits, with the various staff and administrators of the 11 LSC-Kingwood service area Independent School Districts
- Worked closely and collaboratively with the Men's Center, the Women's Center, the Assessment Center, and the Learning Center

Lone Star College System, LSC-Kingwood - Kingwood, Texas

Adjunct Instructor, Division of Business, Technology, Communications, and Languages

January 2008 – January 2020

- Design curriculum for a variety of disciplines with the realm of Business Administration, both in-classroom and online
- Create rubrics and other grading guidelines for student presentations and projects
- Develop and utilize course syllabi following institutional guidelines
- Provide timely, quality access and feedback to students through office hours, email, and other delivery methods
- Advise students in academic matters
- Evaluate students through a variety of means to measure achievement of course objectives
- Maintain professional relationships with students, colleagues and community members

Lone Star College System, LSC-Kingwood - Kingwood, Texas

Interim Dean of Student Development

January 2012 – October 2012

- Performed all functions required as Associate Dean of Student Development
- Provided direct oversight and guidance to the offices of Advising & Counseling, Career Services, and the Testing & Assessment Center
- Provided incidental oversight to the Office of Financial Aid
- Managed the judicial process for all student disciplinary issues through active interpretation and implementation of the LCSC Student Code of Conduct, including Behavioral Intervention issues
- Reviewed and made final decisions on academic and disciplinary student appeals issues
- Advised and assisted in the financial aid appeals process
- Worked cross functionally with academic services to achieve best practices between the offices of the academic division deans and the Dean of Student Development
- Provided guidance and direct oversight of the daily operations of the Student Services division

Lone Star College System, LSC-Kingwood - Kingwood, Texas

Program Manager, Student Activities

September 2004 - March 2011

- Created and directed weekly and monthly campus-wide events and activities for students
Examples include: Welcome Back Week, Club Rush, OktoberFest, Fiesta Thru Finals, Student Awards Banquet, Spring Fling Crawfish Boil, Mega-Movie Month
- Advised and assisted forty student clubs and organizations with programming goals, governance, budget and policy issues and leadership
- Advised the Student Government Association
- Publicized all student events through various media methods, including print, web and broadcast
- Assisted with recruitment and outreach projects for both students and the local community
- Assisted with registration activities as needed
- Actively led and/or participated in a variety of campus committees, including the Student Fee Advisory Committee, the United Way Committee, the registration, commencement and marketing committees
- Actively managed and oversaw budgets in excess of \$400,000
- Served as the Lone Star College System Coordinator of the Leadership College Lone Star program as well as serving as a member of its advisory board
- Assisted with coordination of numerous college service learning and civic engagement projects

Hilton College Station and Conference Center - College Station, Texas

Convention Services Manager

March 2004 - September 2004

- Created marketing collateral and assisted in website content through photography and editing
- Conducted pre-conference meetings with event planners and daily planning meetings with kitchen, banquet, catering and convention personnel
- Learned and utilized software package to plan efficient use of space within the hotel
- Consistently exceeded sales goals for local corporate market for each month of employment

City of Huntsville Economic Development - Huntsville, Texas

Main Street Program Manager

December 2003 - March 2004

- Promoted the Main Street district through strategic advertising, retail promotional activity, special events and marketing campaigns, including graphic design, website maintenance and media relations
- Coordinated local boards and committees to achieve fundraising, economic restructuring, promotions and streetscape design goals
- Created positive visual interest in historic buildings and traditional downtown layout through a variety of streetscape and design methods
- Assisted in adaptive re-use of unused space into productive property, helping existing businesses expand and recruiting new economic enterprises to the Main Street district

City of Dublin Parks & Community Services - Dublin, California

Coordinator, Special Events and Public Relations

March 2001 - November 2003

- Formed, managed and trained all Festival Organizing Committee and Operations Staffs
- Created collateral media, including newspaper and periodical ads, posters, flyers and other event specific publications, and negotiated and purchased regional and national media
- Conducted all media relations and publicity through regional and national outlets, including public presentations, media interviews and publicity staff supervision
- Coordinated publicity from outlets that include NBC (KNTV 11, San Jose), TV30 (Tri-Valley Community Television) The San Francisco Chronicle, The Oakland Tribune and The San Jose Mercury News
- Created websites for two major festivals, including design, layout, content writing
- Designed, edited and published the City of Dublin quarterly magazine of events and activities
- Managed five budgets in excess of \$300,000 and supervised cash management efforts at all events
- Recruited, contracted and coordinated the on-site efforts for local businesses, community groups, restaurants, entertainers and other attractions
- Assisted with fundraising efforts through in-kind and cash sponsor solicitation and sponsor relations
- Recruited, trained and managed volunteer groups
- Directed multiple seasonal events: the Classic Affair at the Civic (a black-tie cultural arts event), the annual Summer Concert Series, the Day on the Glen Festival (event attendance of 15,000) and the Dublin St. Patrick's Day Festival (event attendance of 70,000)

Special Olympics Northern California - Pleasant Hill, California

Director of Sports Competition

September 1999 - March 2001

- Conducted, organized and planned all State Chapter level competitions and tournaments for 20,000 athletes and volunteers from Fresno to Monterey to the Oregon border
- Provided Volunteer Games Management Team training, recruitment, structuring and supervision
- Coordinated operations, facilities, housing, meals, transportation, merchandise and support services seven times annually for groups as large as 2000, comprised of athletes, coaches, staff and volunteers
- Formed, governed and trained Sports Management Teams to assist with the management of twenty different Olympic-style sports
- Managed a \$1.2 million budget
- Coordinated eight states as Regional Head of Delegation to assemble 125 coaches and athletes to train, travel and compete in Anchorage, Alaska for the 2001 World Winter Games

Special Olympics Mississippi - Madison, Mississippi

Sports & Training Director

December 1997 - September 1999

- Managed and planned all Chapter level competitions and tournaments for the state of Mississippi
- Created and adapted curriculum for coach, athlete and officials training in twenty-two Olympic-style sports
- Implemented and maintained computer based functions such as e-mail, Internet and specialized software specifically written for athlete and volunteer tracking and management
- Trained all personnel on specialized software

SI Productions, Inc - Columbia, Mississippi

Business / Art Director

August 1993 - December 1997

- Managed all office maintenance including job costs, pricing, retail sales and purchasing
- Created high-end graphic designs as well as business logos and camera-ready artwork used for advertising
- Purchased all media and advertising for publicity
- Assembled, edited and produced company newsletter
- Computer system maintenance, upgrades and troubleshooting

Electronic Claim Services - Hattiesburg, Mississippi

Business / Art Director

May 1991 - August 1993

- Managed all office maintenance including job costs, pricing, retail sales and purchasing
- Managed the sales and service of vertical market personal computers and the retail sales of specialized accounting software
- Controlled direct interaction with software programmers and retail customer bases
- Directed assembly of all computer systems
- Created all marketing collateral
- Purchased all media and advertising

Service Activities and Awards

- Higher Education Resource and Development Institute (HERDI) Advisory Board Member
- Leadership Washington County Class of 2019
- Chairman of the Board – Washington County Chamber of Commerce
- Immediate Past President – Court Appointed Special Advocates (CASA) for Kids of South Central Texas
- Immediate Past President – Washington County Rotary Club
- Board of Directors – Washington County Healthy Living Association
- Board of Directors – Texas Arts and Music Festival
- Member – City of Brenham Comprehensive Plan Advisory Committee
- Member – City of Brenham Airport Advisory Master Planning Committee
- Member – City of Brenham Housing Authority Task Force
- Partner – Brenham Economic Development Foundation
- Leadership Ouachita Class of 2016
- Ouachita Business Alliance Education Task Force
- Member of West Monroe Chamber of Commerce
- Member of Monroe Chamber of Commerce
- Louisiana Community and Technical College System (LCTCS) Chief Student Affairs Officer Leadership Team
- LCTCS Chief Academic Officer Leadership Team
- LCTCS Enterprise Solutions Task Force Member (Statewide Appointment)
- LCTCS Professional Development Committee Member (Statewide Appointment)
- LCTCS Accreditation Liaison Committee Chairperson (Statewide Appointment)
- LCTCS Enrollment Management Committee Member (Statewide Appointment)
- Co-founder, Lone Star College-Kingwood Center for Civic Engagement
- Lone Star College-Kingwood 2005, 2006, 2007 and 2008 “School of the Year” Award Winner
- Lone Star College-Kingwood Service Award Winner - April 2008
- Goal Co-Chair, LSC-K 2012-2015 Strategic Plan
- Co-Chair for Campus Culture Dimension, Foundations of Excellence (FoE)
- Texas Junior College Student Government Association Region V Advisor of the Year (2009)
- MarCom Gold Award Winner (2011)
- Bronze Telly Winner (2011)
- Former State Advisory Board Member of Campus to Community Coalition of Texas
- Chair, City of Dublin Community Liaison Committee
- Special Olympics International Southwest Region -
Assistant Head of Delegation - 2001 World Winter Games
- Special Olympics International Task Force on Unified Sports
- Special Olympics Mississippi Head of Delegation - 1999 World Summer Games

Presentations

Turner, J. A., & Island, G. (2018). *“2+2=Success: New Innovations Through Articulation”*. Presented at the Universities of Louisiana Inaugural Conference, Lafayette, LA.

Turner, J. A. (2016). *“Planning Through Strategy: Leading Change”*. Presented to the Louisiana State University Leadership Studies Doctoral Program Cohort, Shreveport, LA.

Turner, J. A. (2014). *“Strategic Planning Process: A Case Study of Lone Star College-Kingwood”*. Presented at the Texas Tech University College of Education, Lubbock, TX.

- Turner, J. A. (2013). *"The Organization of Student Affairs: Challenges, Strategic Models, and Culture in Higher Education"*. Presented at The Woodlands Center of Sam Houston State University, The Woodlands, TX.
- Turner, J. A. (2013). *"The Lone Star System Crisis Plan"*. Presented at Texas Tech University College of Education, Lubbock, TX.
- Turner, J. A. (2013). *"The Student Success Model for Lone Star College-Kingwood"*. Presented to the International Academic Program Partnership for the Universitas Siswa Bangsa Internasional and Lone Star College-Jakarta, Kingwood, TX.
- Rankin, D. Q., & Turner, J. A. (2012). *"A New Model: Professional Development for Student Services Staff"*. Presented at the National Institute for Staff and Organizational Development (NISOD) Annual Conference, Austin, TX.
- Turner, J. A. (2012). *"Event Planning: Experience Can Teach You What the Textbook Can't"*. Presented at the Texas A&M University Mays School of Business Center for Retail Studies, College Station, TX.
- Turner, J. A. (2010). *"Student Life at Lone Star College-Kingwood"*. Presented at the Lone Star College-Kingwood Community Open House, Kingwood, TX.
- Wright, A. F., & Turner, J. A. (2009). *"The Relationship Between Recreational Sports and Student Success"*. Presented at the National Intramural Recreational Sport Association Summer Conference, San Diego, CA.